

# JOURNALISM

## 2012 HIGH SCHOOL PRESS CONVENTION

South Dakota State University, Brookings

October 24, 2012

The 2012 High School Press Convention was held on the SDSU campus in Brookings on October 24th. Over 210 high school journalists, and 29 advisors from 24 schools attended the convention.

The keynote speaker for the convention was Dr. Matthew Cecil, a professor with the SDSU Journalism Department. Students and advisers also attended sessions presented by other faculty from the SDSU Journalism and Mass Communication Department, including: Dr. Lyle Olson- on newspaper and yearbook design; Susan Smith discussed writing; and Frank Klock talked about photography. Advisers were able to meet during the convention to discuss questions and concerns relating to the SDHSPA as well.

The Convention concluded with the awards presentation in the afternoon. The awards are listed below.

### 2012 ALL-STATE ANNUAL PUBLICATIONS CONTEST AWARDS Awards for high school publications that were published during the 2011-2012 school year.

Submitted publications are judged and given All-State, First Class, Second Class or Third Class ratings. Each school receiving All-State honors received a plaque. The All-State award winning publications in the various classifications are as follows:

#### A. ALL-STATE YEARBOOKS

##### Class 1 (Enrollment: 425 & above)

Brandon Valley – LYNXONIAN-Deb Rothenberger, Advisor  
Brookings – BOBCAT – Becky Ekeland, Advisor  
Mitchell – MAIZE, Deb Everson, Advisor  
Pierre T.F. Riggs – GUMBO-Tiffany Roderick, Advisor  
S.F. Lincoln – HERITAGE – Mary Tranberg & Sarah  
Winterscheidt, Advisors  
S.F. Washington – WARRIOR -Alison Halgerson, Advisor  
Watertown - ARROW – Dodie Bemis & Shanon Manley,  
Advisors  
Yankton – ARICKARA – Jill Mikkelsen, Advisor

##### Class 2 (Enrollment: 140 to 425)

Redfield – THE PHEASANT - Kaylin Frost, Advisor  
Vermillion – THE TANAGER - Cindy Heckenlaible, Advisor

##### Class 3 (Enrollment: 75 to 140)

Deubrook, THE DOLPHIN – Mary Trewatha, & James Niehus  
Advisors

##### Class 4 (Enrollment: 45 to 75)

Northwestern – THE WILDCAT -Nora Groft, Advisor  
Wilmot – WOLFPACK – Ruth Ann Settje, Advisor

##### Class 5 (Enrollment: under 45)

Jones County – COYOTE– Margie Peters, Advisor  
Rutland – RAMBLER– Karen Rahn, Advisor

#### C. ALL-STATE LITERARY PUBLICATIONS

Yankton – CELLAR DOOR – Sandy Hoffner, Advisor

#### B. ALL-STATE NEWSPAPERS

##### Class 1 (Offset, Enrollment: 300 & above)

Brandon Valley –BV ECHO  
Deb Rothenberger, Advisor  
Mitchell – THE KERNEL  
Brooke Pejsa, Advisor  
S.F. O’Gorman – THE KNIGHT SCROLL  
Jason Van Engen, Advisor  
Watertown – THE PURPLE & GOLD  
Shanon Manley, Advisor

##### Class 2 (Offset, Enrollment: 175-300)

None

##### Class 3 (Offset, Enrollment: under 175)

Aberdeen Roncalli–CAVALCADE  
Stephanie Litzen, Advisor  
Northwestern – THE SCRATCHIN’ POST  
Nora Groft, Advisor

##### Class 4 (All Self-Published)

None

##### Class 5 (All Departmental)

None

#### **D. TOP OF CLASS**

The top of Class Award for newspaper and yearbook is presented to the school whose newspaper accumulated the highest All-State rating score and to the school whose yearbook accumulated the highest All-State rating score.

##### **Newspaper**

Brandon Valley – ECHO  
Deb Rothenberger, Advisor

##### **Yearbook**

Vermillion–THE TANAGER  
Cindy Hechenlaible, Advisor

#### **E. SWEEPSTAKES AWARD**

The Sweepstakes award is given to the school accumulating the greatest total combined points in newspaper and yearbook in all divisions.

Brandon Valley High School  
Deb Rothenberger  
Newspaper & Yearbook Advisor

#### **F. HALL OF FAME AWARDS**

The Hall of Fame Award is given to any school newspaper or yearbook that accumulates ten consecutive “All-State Awards”.

##### **Yearbook (2002 through 2012)**

Watertown – ARROW  
Shanon Manley, Advisor

##### **Newspaper (2002 through 2012)**

*none*

### **2012 FIRST EDITION CONTEST**

This contest is designed to evaluate the first edition of each school's newspaper for the school year.

#### **Enrollment: 175 & Over**

First Place: Mitchell, THE KERNAL  
Brooke Pejsa, Advisor

Second Place: Sioux Falls Lincoln – STATESMAN  
Karen Walker & Charrelle Wooidege, Advisors

HM: Sioux Falls O’Gorman – THE KNIGHT SCROLL  
Jason VanEngen, Advisor

#### **Enrollment: Under 175**

First Place: Aberdeen Roncalli, CAVALCADE  
Stephanie Litzen, Advisor

Second Place: Northwestern – THE SCRATCHIN’ POST  
Nora Groft, Advisor

HM: Dell Rapids St. Mary – CARDINAL REVIEW  
Denice Boehmer, Advisor

### **“ON-THE-SPOT” CONTESTS Not Offered in 2012**

**NEWS WRITING CONTEST**

**FEATURE WRITING CONTEST**

**YEARBOOK DESIGN CONTEST**

**PHOTOGRAPHY**

# 2013 SPRING WRITING CONTEST

## Schools Over 175 Students

### CARTOONS

- 1st Kinnley Comeaux, Brandon Valley  
2nd Jessica Morrison, Brandon Valley
- 

### FRONT PAGE LAYOUT

- 1st Cylie Svartoi, Brandon Valley  
2nd Bailey Eidahl, Mitchell
- 

### PHOTOGRAPHY: SCHOOL ACTIVITIES

- 1st Maggie Sivik, Mitchell  
2nd Cylie Svartoi, Brandon Valley  
3rd Kinnely Comeaux, Brandon Valley
- 

### PHOTOGRAPHY: SPORTS

- 1st Kinnely Comeaux, Brandon Valley  
2nd Jessica Morrison, Brandon Valley  
3rd Maggie Sivik, Mitchell
- 

### PHOTOGRAPHY: NON-SCHOOL

- 1st Cylie Svartoi, Brandon Valley  
2nd Stephanie Meeter, Brandon Valley
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### SPECIAL EDITION—No Entries

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## Schools Under 175 Students

### CARTOONS- No Entries

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### FRONT PAGE LAYOUT

- 1st Lindsey Wolles, Katie Eining, Ann Marie Scholten, Dell Rapids St. Mary  
2nd Rochelle Klein, Macey Kriens, Dell Rapids St. Mary
- 

### PHOTOGRAPHY: SCHOOL ACTIVITIES

- 1st Alyx Baysinger, Woonsocket  
2nd Brayden Peterson, Woonsocket
- 

### PHOTOGRAPHY: SPORTS

- 1st Alyx Baysinger, Woonsocket  
2nd Lindsey Wolles, Dell Rapids St. Mary
- 

### WRITING: EDITORIALS

- 1st Jaedyn Ford, Woonsocket
- 

### SPECIAL EDITION:

- 1st Morgan Larson, Erica Saurez, Woonsocket
- 

### PHOTOGRAPHY: NON-SCHOOL

- 1st Alyx Baysinger, Woonsocket  
2nd Anne Swift, Dell Rapids St. Mary

### WRITING: EDITORIALS

- 1st Umaima Koch, Brandon Valley  
2nd Dustin Johnson, Brandon Valley  
3rd Cylie Svartoi, Brandon Valley
- 

### WRITING: FEATURE STORY

- 1st Umaima Koch, Brandon Valley  
2nd Emma Feldman, Mitchell  
3rd Josie Burkinshaw, Mitchell
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### WRITING: GENERAL INTEREST/OPINION

- 1st Umaima Koch, Brandon Valley  
2nd Miles Rothlisberger, Mitchell  
3rd Stephanie Meeter, Brandon Valley
- 

### WRITING: NEWSWRITING

- 1st Miles Rothlisberger, Mitchell  
2nd Dustin Johnson, Brandon Valley  
3rd Cylie Svartoi, Brandon Valley
- 

### WRITING: SPORTS

- 1st Dustin Johnson, Brandon Valley  
2nd Jaycie Foster, Mitchell
- 

### WRITING: FEATURE STORY

- 1st Victoria Michel, Dell Rapids St. Mary  
2nd Brayden Peterson, Woonsocket  
3rd Lindsey Wolles, Dell Rapids St. Mary
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### WRITING: GENERAL INTEREST/OPINION

- 1st Jordan Wolles, Dell Rapids St. Mary  
2nd Danielle Fiegen, Dell Rapids St. Mary
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### WRITING: NEWSWRITING

- 1st Danielle Fiegen, Dell Rapids St. Mary  
2nd Danielle Fiegen, Mikayla Brown, Natachaya Praweemet, Dell Rapids St. Mary  
3rd Anne Swift, Dell Rapids St. Mary
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### WRITING: SPORTS

- 1st Erica Suarez, Woonsocket  
2nd Ann Marie Scholten, Mikayla Brown, Dell Rapids St. Mary  
3rd Ally Mullaney, Dell Rapids St. Mary

## FOUNDER'S AWARD

Each year, during the Annual High School Press Convention, the Founder's award is presented to an individual in recognition of outstanding service to high school journalism education through the teaching of the principles of good journalism in South Dakota. The recipient of the award is selected by the Journalism Advisory Committee of the South Dakota High School Activities Association.

**The 2012 Founder's Award was presented to past leaders of SDHSPA including:  
Doris Giago, Lillian Hellickson, Gary Lundgren, and Mary Perpich**

## FORMER FOUNDER'S AWARD RECIPIENTS

1961 Dorothy Hanson	1980 Dorothea Edgington	1998 Becky Ekeland
1962 E. L. Kaufman	1981 Kenneth Saeger	1999 Judy Hamaker
1963 Dorothy Fosness	1982 Mary Jewel Ledbetter	2000 Lois Wells
1964 Maxine Wiseman	1983 Jean Fylling	2001 Carol Gaikowski
1965 Nellie Moe	1984 David McFarland	2002 Elizabeth Vogt
1966 Bernice Speh	1985 D.J. Cline	2003 Ken Steinken
1967 John Aldrich	1986 Richard Anderson	2004 Jan Johnson
1968 Iva C. Rames	1987 Carol Stobbs	2005 Richard Anderson
1969 Ruth Morgan	1988 Janelle Klapperich &	2006 Ann Lundquist
1970 Russell Johnson	Ralph Wilkinson	2007 Sandy Gant
1971 Helen Morganti	1989 Margie Peters	2008 David Bordewyk
1972 Merlin Hiaring	1990 Eugene Borland	2009 Robert Trewatha
1973 Vincent Penning	1991 Terry Peterson	2010 Kenneth Pickering
1974 Elsie Haddock	1992 Jeanette Lusk	2011 Jerry Jorgensen
1975 Lorraine Norman	1993 Deb Merxbauer	2012 Doris Giago, Lillian Hellickson
1976 Bernice Schultz	1994 Rebecca Stapert	Gary Lundgren & Mary Perpich
1977 Mavis Haverly	1995 Dr. Richard Lee	
1978 Hal Coleman	1996 Deb Rothenberger	
1979 Darell Pribyl	1997 Julie George	

## SDHSPA 2012 SPECIAL AWARD

For outstanding service and the support of high school journalism education.

**2012-Awarded to Rebecca Ekeland, Brookings High School Advisor**