

# JOURNALISM

## 2008 HIGH SCHOOL PRESS CONVENTION

South Dakota State University, Brookings

September 29, 2008

The 2008 High School Press Convention was held on the SDSU campus in Brookings on September 29<sup>th</sup>. Over 295 high school journalists and their advisors from 29 schools attended the convention.

During the morning sessions the students attended programs lead by Mark Goodman and Doug Dreyer.

Mark Goodman is a professor and the Knight Chair in Scholastic Journalism at Kent State University. Prior to moving to Kent State University, Goodman was executive director of the Student Press Law Center in Arlington, VA.

Doug Dreyer is the photographer and owner of Dakota Images Freelance Photography. He works regularly for a wide variety of clients including advertising firms and national corporations. His work for the Associated Press has been published throughout the United States and internationally.

The Convention concluded with the "General Awards Session in the afternoon". This session included the announcement of the results for the "On-the-Spot" contests that were held that morning, and the Annual Publications Contest for Newspapers, Yearbooks and Literary Publications.

## 2008 ALL-STATE ANNUAL PUBLICATIONS CONTEST AWARDS

(Awards for high school publications published during the 2007-08 school year)

Submitted publications are judged and given All-State, First Class, Second Class or Third Class ratings. Each school receiving All-State honors receives a plaque. The All-State award winning publications in the various classifications are as follows:

### A. ALL-STATE YEARBOOKS

#### Class 1 (Enrollment: 425 & above)

Brookings – BOBCAT – Becky Ekeland, Advisor  
S.F. Lincon – HERITAGE – Mary Tranberg &  
Sarah Winterscheidt, Advisors  
S.F. Washington – WARRIOR 2008 – Alison  
Halgerson, Advisor  
Watertown - ARROW – Dodie Bemis, Advisor

#### Class 2 (Enrollment: 140 to 425)

Redfield – THE PHEASANT – Kaylin Frost,  
Advisor  
Vermillion – STRIDES/STRIPES – Cindy  
Heckenlaible, Advisor

#### Class 3 (Enrollment: 75 to 140)

Deubrook Area – THE DOLPHIN – Robert  
Trewatha, Advisor  
Northwestern – THE WILDCAT – Nora Groft,  
Advisor

#### Class 4 (Enrollment: 45 to 75)

Emery – EMERY EAGLE – Judy Hamaker,  
Advisor  
Wilmot – WOLFPACK – Ruth Settje, Advisor

#### Class 5 (Enrollment: under 45)

Mitchell Christian – DEFINE – Donna Ness,  
Advisor  
Rutland – RAMBLER – Karen Rahn, Advisor

### B. ALL-STATE NEWSPAPERS

#### Class 1 (Offset, Enrollment: 300 & above)

Brandon Valley -ECHO – Deb Rothenberger,  
Advisor  
S.F. Lincoln - STATESMAN – Virginia Olson,  
Advisor  
Watertown – PURPLE AND GOLD – Shanon  
Manley, Advisor  
Yankton – THE WOKSAPE – Richard Anderson,  
Advisor

#### Class 2 (Offset, Enrollment: 175-300)

Lennox – PEP-A-GRAPH – Pat Nelson, Advisor

#### Class 3 (Offset, Enrollment: under 175)

Roselyn – THE VIKING – Carol Gaikowski,  
Advisor

#### Class 4 (All Self-Published)

None

#### Class 5 (All Departmental)

None

### C. ALL-STATE LITERARY PUBLICATIONS

Yankton – CELLAR DOOR – Sandra Hoffner,  
Advisor

**D. MOST IMPROVED PUBLICATIONS AWARDS**

**Newspaper**

Northwestern High School – Nora Groft, Advisor

**Yearbook**

DeSmet High School – April Rusche, Advisor

**E. TOP OF CLASS**

The top of Class Award for newspaper and yearbook is presented to the school whose newspaper accumulated the highest All-State rating score and to the school whose yearbook accumulated the highest All-State rating score.

**Newspaper**

Brandon Valley – ECHO - Deb Rothenberger, Advisor

**Yearbook**

S.F. Lincoln – HERITAGE – Mary Tranberg & Sarah Winterscheidt, Advisors

**F. SWEEPSTAKES AWARD**

The Sweepstakes award is given to the school accumulating the greatest total combined points in newspaper and yearbook in all divisions.

Sioux Falls Lincoln High School

Newspaper Advisor: Virginia Olson

Yearbook Advisors: Mary Tranberg & Sarah Winterscheidt

**G. HALL OF FAME AWARDS**

The Hall of Fame Award is given to any school newspaper or yearbook that accumulates ten consecutive “All-State Awards”.

**Newspapers (1997-98 through 2006-07)**

Emery High School – THE EMERY WHEEL

**Yearbooks (1997-98 through 2006-07)**

Redfield High School – THE PHEASANT

Roslyn High School – THE VIKING

**2008-09 FIRST EDITION CONTEST**

This contest is designed to evaluate the first edition of each school's newspaper for the school year.

**Enrollment: 175 & Over**

First Place: S.F. Lincoln – STATESMAN

Virginia Olson, Advisor

Second Place: S.F. O’Gorman – THE KNIGHT

SCROLL

Jason VanEngen, Advisor

Third Place: Brandon Valley – ECHO

Deb Rothenberger, Advisor

**Enrollment; Under 175**

First Place: Northwestern – THE SCRATCHIN’ POST

Nora Groft, Advisor

Second Place: Newell – THE CHINOOK

Colleen Brunner, Advisor

Third Place: Estelline – ESTELLINE INFORMER

Kristy McAninch, Advisor

## 2008-09 "ON-THE-SPOT" CONTESTS

Each year, the students that attend the High School Press Convention are offered the opportunity to compete under deadline conditions. This competition is the "On-The-Spot" contests for "News Writing", "Feature Writing", "Yearbook Design" and "Photography".

### NEWS WRITING CONTEST

First Place: Eric Mayer, Sioux Falls Washington  
Second Place: Sara Szymonski, Vermillion  
Third Place: Kara Fischbach, Northwestern

### FEATURE WRITING CONTEST

First Place: Kjirstin Almos, Deuel  
Second Place: Kristin Payne, Leola  
Third Place: Matt Stensland, Luverne, MN

### YEARBOOK DESIGN CONTEST

First Place: Emily Hansen, Wilmot  
Second Place: Kayla Lemon, Mitchell Christian  
Third Place: Sam Scarpello, Sioux Falls Washington

### PHOTOGRAPHY

First Place: Shannon DeBoer, Deuel  
Second Place: Val Menning, Mitchell  
Third Place: None



"On-The-Spot News Writing" Contest Winners:  
(l to r) Kara Fishbach, Northwestern; Sara Szymonski, Vermillion



"On-The-Spot Feature Writing" Contest Winner:  
Kjirstin Almos, Deuel



"On-The-Spot Yearbook Design" Contest Winners:  
(l to r) Emily Hansen, Wilmot; Kayla Lemmon, Mitchell Christian



"On-The-Spot Photography" Contest Winners:  
(l to r) Shannon DeBoer, Deuel; Val Menning, Mitchell

# 2009 SPRING WRITING CONTEST

## ADVERTISING

### -Schools 175 & Over

1st – Samantha Jones, Sioux Falls Lincoln  
2nd – Kayla Hoover, Brandon Valley  
3rd – Samantha Jones, Sioux Falls Lincoln

### -Schools under 175

None

## ARTS REVIEW

### -Schools 175 & Over

1st – Ellen Reinecke, Sioux Falls Lincoln  
2nd – Zach Dresch, Sioux Falls O’Gorman  
3rd – Eran Moore Rea, Sioux Falls Lincoln  
HM – Sam Hurly, Sioux Falls Lincoln

### -Schools under 175

1st – Chezni Rang, Estelline

## CARTOONS

### -Schools 175 & Over

1st – Esther Rainbow, Sioux Falls Lincoln  
2nd – Breanna Westland, Brandon Valley  
3rd – Cassy May, Brookings

### -Schools under 175

1st – Travis Hollmann, Estelline  
2nd – Jeremy Gorder, Estelline  
3rd – Megan Taylor, Estelline

## EDITORIALS

### -Schools 175 & Over

1st – Michelle Wehbe, Brookings  
2nd – Justin Farber, Watertown  
3rd – Matt Aadland, Brookings

### -Schools under 175

1st – Shannon LaJoie, Estelline  
2nd – Elaina Bruna, Estelline  
3rd – Jessica Derby, Estelline

## FEATURE STORY

### -Schools 175 & Over

1st – Megan Pakieser, Mitchell  
2nd – Maggie Lawler, Sioux Falls O’Gorman  
HM – Eran Moore Rea, Sioux Falls Lincoln

### -Schools under 175

1st – Shannon LaJoie, Estelline  
2nd – Katlin Ward, Estelline

## FRONT PAGE LAYOUT

### -Schools 175 & Over

1st – Ellen Reinecke, Sioux Falls Lincoln  
2nd – Jessie Lunstra, Brandon Valley  
3rd – Becca Anderson, Brookings

### -Schools under 175

1st – Jessica Derby, Estelline

## GENERAL INTEREST COLUMN/OPINION ARTICLE

### -Schools 175 & Over

1st – Michelle Wehbe, Brookings  
2nd – Brittany Kranz, Watertown  
3rd – Cassy May, Brookings  
HM – Eran Moore Rea, Sioux Falls Lincoln

### -Schools under 175

1st – Shannon LaJoie, Estelline  
2nd – Chris Prosch, Estelline

## IN-DEPTH NEWS FEATURE

### -Schools 175 & Over

1st – Eran Moore Rea, Sioux Falls Lincoln  
2nd – Christina Engeman, Sioux Falls O’Gorman  
3rd – Caiti Slattery, Sioux Falls Lincoln

### -Schools under 175

None

## INFOGRAPHICS

### -Schools 175 & Over

1st – Sam Hurly, Sioux Falls Lincoln  
2nd – Caiti Slattery, Sioux Falls Lincoln  
3rd – Eran Moore Rea, Sioux Falls Lincoln  
HM – Jon Vogl, Brookings

### -Schools under 175

None

## NEWSWRITING

### - Schools 175 & Over

1st – Cody Jung, Brookings  
2nd – Tanya Kapoor, Sioux Falls O’Gorman  
3rd – Sam Hurly, Sioux Falls Lincoln  
HM – Heather Johnson, Brandon Valley

### -Schools under 175

1st – Elaina Bruna, Estelline  
2nd – Shannon LaJoie, Estelline

## PHOTO: NON-SCHOOL SUBJECT

### -Schools 175 & Over

1st- Heather Johnson, Brandon Valley  
2nd – Ellen Reinecke, Sioux Falls Lincoln  
3rd – Tessa Richmond, Brandon Valley

### -Schools under 175

None

## PHOTO: PORTRAITS

### -Schools 175 & Over

1st – Lauren Thompson, Sioux Falls Lincoln  
2nd – Joe Klien, Sioux Falls O’Gorman  
3rd – Kate Lippert, Mitchell  
HM – Jessi Lundtra, Brandon Valley

### -Schools under 175

None

## **PHOTO: SCHOOL ACTIVITIES**

### **-Schools 175 & Over**

1st – Kaitlin Christenson, Sioux Falls Lincoln  
2nd – Andy Hiedeman, Watertown  
3rd – Chase Jamison, Mitchell  
HM – Heather Johnson, Brandon Valley

### **-Schools under 175**

None

## **PHOTO: SPORTS**

### **-Schools 175 & Over**

1st – Patrick Linsenmeyer, Sioux Falls O’Gorman  
2nd – Leah Schilf, Brandon Valley  
3rd – Andrew Dohrman, Brandon Valley  
HM – Lauren Teal, Brandon Valley

### **-Schools under 175**

None

## **PHOTO: STORY**

### **-Schools 175 & Over**

1st – Staff, Brandon Valley  
2nd – Ellen Reinecke, Sioux Falls Lincoln  
3rd – Sam Konstant, Watertown  
HM – Lauren Thompson, Sioux Falls Lincoln

### **-Schools under 175**

None

## **SPECIAL EDITION**

### **-Schools 175 & Over**

1st – Caiti Slattery, Sioux Falls Lincoln  
2nd – Lauren Thompson, Sioux Falls Lincoln  
3rd – Caiti Slattery, Sioux Falls Lincoln

### **-Schools under 175**

None

## **SPORTS COLUMN**

### **-Schools 175 & Over**

1st – Ethan Sawyer, Brandon Valley  
2nd – Joe Meader, Sioux Falls Lincoln  
3rd – Jordan Bakken, Watertown  
HM – Leah Schilf, Brandon Valley

### **-Schools under 175**

None

## **SPORTS STORY/SPORTS FEATURE**

### **- Schools 175 & Over**

1st – Cassy May, Brookings  
2nd – Corey Korth, Watertown  
3rd – Maddie Essig, Mitchell

### **-Schools under 175**

1st – Austin Donley, Estelline  
HM – Chris Prosch, Estelline

## **HIGH POINT STUDENTS**

### **Class 1 -Schools 175 & Over**

1st – Ellen Reinecke, Sioux Falls Lincoln  
2nd – Caiti Slattery, Sioux Falls Lincoln  
3rd (Tie) - Heather Johnson, Brandon Valley  
3rd (Tie) - Eran Moore Rea, Sioux Falls Lincoln  
HM – Michelle Wehbe, Brookings  
HM – Cassy May, Brookings  
HM – Lauren Thompson, Sioux Falls Lincoln

### **Class 2 -Schools under 175**

1st – Shannon LaJoie, Estelline  
2nd – Elaina Bruna, Estelline  
3rd – Jessica Derby - Estelline

## **WRITING SWEEPSTAKES**

The "Writing Sweepstakes" reflects the highest total scores received by combining the points earned in the writing categories.

### **Class 1 -Schools 175 & Over**

1st – Sioux Falls Lincoln High School  
Virginia Olson, Advisor  
2nd – Brookings High School  
Sharon King, Advisor  
3rd – Sioux Falls O’Gorman High School  
Jason VanEngen, Advisor  
4th – Watertown High School  
Shanon Manley, Advisor

### **Class 2 -Schools under 175**

1st – Estelline High School  
Kristy McAninch, Advisor

## **OVERALL SWEEPSTAKES**

The "Overall Sweepstakes" reflects excellence and balance throughout all the areas of the Spring Writing Contest competition, including the writing, photography, cartoons, front page layout, and special edition categories.

### **Class 1 - Schools 175 & Over**

1st – Sioux Falls Lincoln High School  
Virginia Olson, Advisor  
2nd – Brandon Valley High School  
Deb Rothenberger, Advisor  
3rd – Brookings High School  
Sharon King, Advisor  
4th – Sioux Falls O’Gorman High School  
Jason VanEngen, Advisor

### **Class 2 -Schools under 175**

1st – Estelline High School  
Kristy McAninch, Advisor

## FOUNDER'S AWARD

Each year, during the Annual High School Press Convention, the Founders award is presented to an individual in recognition of outstanding service to high school journalism education through the teaching of the principles of good journalism in South Dakota. The recipient of the award is selected by the Journalism Advisory Committee of the South Dakota High School Activities Association.

### 2008 Founders Award – David Bordewyk South Dakota Newspaper Association

The 2008 Founder's Award was presented to David Bordewyk during the Annual High School Press Convention. Bordewyk is the general manager of the South Dakota Newspaper Association.

Dave credits his high school journalism advisers with sparking his passion for newspaper journalism. It was his freshman high school English teacher who gave Dave and a few classmates their first big break in newspapering. At that time, Corsica High School had a rule against freshmen participating on the school newspaper staff. The newspaper's adviser, Kathy Nelson, sought an exception from the school administration so that Dave and three classmates could become cub reporters for the school paper.

Two other high school English teachers/journalism advisers also provided the encouragement and teaching that fostered Dave's interest in journalism. Wayne Wieseler and Deb Rothenberger encouraged Dave to attend SDSU's summer high school journalism camps and Newspaper Day every fall. Dave's selection as an All-State Journalist opened doors to learning about the exciting possibilities in newspaper journalism. During his high school years, Corsica's newspapers and yearbooks won all-state awards.

From high school to college, the mentoring and teaching provided by D.J. Cline and Dick Lee at SDSU would be the basis for a news-editorial journalism degree in 1984.

After college, Dave worked at weekly and daily newspapers in South Dakota and as an editor of a monthly magazine for a national trade association serving the community banking industry. He joined the SDNA in 1995 and took over as general manager in 1996. The South Dakota Newspaper Association represents the state's 134 weekly and daily newspapers with a variety of programs and services, including lobbying for open government and First Amendment issues in Pierre. This year, Dave was elected president of the Newspaper Association Managers, an organization of executives representing state, regional and national newspaper associations in the United States and Canada.

During Dave's tenure at the South Dakota Newspaper Association, the association has continued its strong support for high school journalism. SDNA provides scholarship money for advisers to attend the summer camps at SDSU. The association, along with SDSU Journalism and others, are founding sponsors of the Native American Journalism Career Conference held each spring at Crazy Horse Memorial. To date, more than 1,100 students have participated. Over the years, SDNA has provided resources for a variety of projects and programs aimed at promoting high school journalism and careers in journalism.

## FORMER FOUNDER'S AWARD RECIPIENTS

1961 Dorothy Hanson	1978 Hal Coleman	1994 Rebecca Stapert
1962 E. L. Kaufman	1979 Darell Pribyl	1995 Dr. Richard Lee
1963 Dorothy Fosness	1980 Dorothea Edgington	1996 Deb Rothenberger
1964 Maxine Wiseman	1981 Kenneth Saeger	1997 Julie George
1965 Nellie Moe	1982 Mary Jewel Ledbetter	1998 Becky Ekeland
1966 Bernice Speh	1983 Jean Fylling	1999 Judy Hamaker
1967 John Aldrich	1984 David McFarland	2000 Lois Wells
1968 Iva C. Rames	1985 D.J. Cline	2001 Carol Gaikowski
1969 Ruth Morgan	1986 Richard Anderson	2002 Liz Vogt
1970 Russell Johnson	1987 Carol Stobbs	2003 Ken Steinken
1971 Helen Morganti	1988 Janelle Klapperich & Ralph Wilkinson	2004 Jan Johnson
1972 Merlin Hiaring	1989 Margie Peters	2005 Richard Anderson
1973 Vincent Penning	1990 Eugene Borland	2006 Ann Lundquist
1974 Elsie Haddock	1991 Terry Peterson	2007 Sandy Gant
1975 Lorraine Norman	1992 Jeanette Lusk	2008 David Bordewyk
1976 Bernice Schultz	1993 Deb Merxbauer	
1977 Mavis Haverly		