

Who's In? (:60)

More and more these days, it feels like sports are losing out to hype. Who dissed who? Who signed the fattest contract? Who got busted for cheating? Lost too is the unique capacity sports have to inspire us, to unite us. Well, great news sports fans, sports are still being played for the right reasons. They're still as entertaining as they are character building, you just have to know where to find it and you only have to look as far as your local South Dakota high school. You know, the place where the games are exciting. concessions are affordable, and the parking is free where the emphasis is on hustle and heart instead of hype.

If you prefer real honest to goodness sport played for all the right reasons, you'll find it at your home town high school. High school sports, games are being played this weekend at a South Dakota high school near you. OK everybody, who's in?

This message presented by the South Dakota High School Activities Association and the South Dakota Interscholastic Athletic Administrators Association.