

What's Your Favorite Memory? (:60)

What's your favorite high school sports memory? A late inning rally? A game-winning shot? A photo finish? Maybe it's a pep rally or a pregame ritual. Maybe it's the euphoria of the late night bus ride home after a hard fought win. Maybe it's having pizza with teammates after the game.

Now, imagine if it never happened at all. School sports need your help. With budgets getting tighter, it's more than the games that are on the line. It's all the traditions, the community pride, the culture of your hometown high school. Plus, all those memories that are on the line too.

What can you do? It's simple. Buy a ticket when you can. Go to a game, take the whole family. Let's do everything we can to keep those cherished school sports memories alive.

This message presented by the South Dakota High School Activities Association and the South Dakota Interscholastic Athletic Administrators Association.