

## **This Is Sportsmanship (:30)**

This is what matters. This is beyond Xs and Os. This is the difference mutual respect makes. This is what character looks like. This is what defines us in South Dakota. This is sportsmanship. School sports...it's not the outcome that matters most, but the way the games are played.

This message presented by the South Dakota High School Activities Association and the South Dakota Interscholastic Athletic Administrators Association.