



**In non-school sports, nobody's cheering for you.
In high school sports, everybody is.**

Nothing brings communities together like high school sports. Whether it's playing a Friday night game in a sold-out gym or making a run at a conference championship, nothing compares to the thrill of wearing the uniform of your high school.



This message presented by the South Dakota High School Activities Association and the South Dakota Interscholastic Athletic Administrators Association.

RES:	press ready
MEDIA:	Print Ad
INSERTION:	NA
LIVE:	NA
TRIM:	5.5" x 8.5"
BLEED:	+125"



NAME:	EM	RC	DC	IM	CLIENT
APPROVAL:	OK	OK	OK	OK	OK