

Welcome to October 2020!! I really don't know where to even begin! I hope you and your families are well and doing the best as you can. It has been a rough ride thru all of this, but I know we all will rise up and move forward because you are the leaders and advisors that shape SDSCA!! Keep Positive!

On the next couple of pages of this letter are some leadership webinars and other opportunities for students and advisors to participate in virtual leadership.

Please complete the survey that Brooks sent out as this will help us plan our next SDSCA convention for 2021! We are all very busy I know and if we all work together we can plan another great convention! Some good things are already in the works, so we will keep you posted!! Have a great National Book Month

OCTOBER



October Student Webinars

Check out these upcoming student webinars and encourage your students to register.

LeadYoung Forum: A Changemaker Conversation

October 7, 3:00 p.m. (ET)

[Register Here](#)

The College Essay: Tips to Writing an Impactful Statement

October 29, 7:00 p.m. (ET)

[Register Here](#)

This message was sent with High importance.

PA

Postlewaite, Ann <postlewaitea@nassp.org>

Thu 9/24/2020 12:57 PM

Cc:

- Postlewaite, Ann <postlewaitea@nassp.org>

NASSP_DoSomething_OVRD Overview_090320_Final.pdf

2 MB

Dear NASSCED Group,

I know that many of you are familiar with NASSP and National Student Council's new partnership with DoSomething.org to empower students to engage with their communities through online voter registration drives (OVRD). Through our work together, we hope to use the strength of our membership to increase the number of registered voters ahead of the election this November.

We're also incentivizing students and their schools to participate by tracking the number of registrations each program brings in, and offering prizes for the leaders. You can read more about it on the attached one-pager and [here online](#).

We at the National Student Council national office are in full swing with promoting the OVRD platform and competition to our members, and would appreciate your help to amplify our message. A [social media toolkit](#) has been created with graphic assets and supporting messaging for use on Facebook, Twitter, and Instagram. Feel free to use these as you see fit, and let us know if you have any questions.

Thanks,

Ann D. Postlewaite

Lead Student Experience Design

Student Leadership Department

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**Leadership is NOT Cancelled...
and registration is now OPEN!!!**

We are happy to announce that **ONLINE REGISTRATION** is now open for the 2020 Virtual National Conference on Student Activities!

Visit our **Virtual NCSA Web Page** at <https://nawd.com/ncsa/next/index.html> for updated information about NCSA 2020 and links to complete YOUR online registration and become part of this special event!

Here's a little hint on who you'll see there...

Join our keynote speakers **Mark Scharenbroich, Erin Jones, Alvin Law** and hundreds of your fellow Student Activity Professionals this December as we proclaim together that "Leadership is NOT Cancelled!" There's no better way to close out 2020 and get ready to ROLL in 2021!

Online registration will remain open through **Friday November 20** - don't miss out on our 48th annual National Conference on Student Activities, one that will surely be like no other. We, and your fellow Student Activity Professionals, look forward to "seeing" you there!

NATIONAL BOOK MONTH

National Book Month is an annual designation observed in October. As the warm temperatures start to leave us for the winter, it's the perfect time to put on some cozy slippers, have a cup of tea (or wine) and curl up on the couch with a good book. It's easy to get caught up in the busyness of everyday life and forget to enjoy the little things. Many of us put our relaxing

hobbies like reading on the backburner, but this month, pick up a few new books and make time to read them. It's a great hobby to get into!

HOW TO OBSERVE

Pick up your favorite books and make some time to read them. Get to any new books you have been meaning to read. Use #NationalBookMonth to post on social media. Reading is one of the best things you can do for your mental health, and research shows it also greatly improves vocabulary, spelling, and even memory. Here are a few other reasons you should get your nose buried in a great piece of literature this month.

1. **Reading provides mental stimulation.** Just like any other muscle in our bodies, our brains need exercise and nourishment to help it stay strong and healthy. Studies have also shown that it can slow, or even prevent altogether, diseases like Alzheimer's and Dementia.
2. **It reduces stress.** Reading has the power to take you to another place and help you forget about any stress going on in your life in the real world. Take a well-deserved break and sit down with a book.
3. **It provides you with knowledge.** Even if you're reading fiction, everything you take in provides your brain with new knowledge... And that's something that can never be taken away from you.
4. **Reading expands your vocabulary and memory,** according to research. The more you read, the more you get exposed to new words and expressions, which strengthens your personal vocabulary more and more each day. It improves your memory because it trains your brain to remember characters, plots, and other things that are happening in your book after you set it down.
5. Last but certainly not least, **it's free entertainment!** And if you ask me, it's entertainment in the best form. When you read a book, your mind creates its own images of each character and setting, meaning the story is just a little bit different for everyone who reads it. It makes it more personal and exciting for you, and it provides entertainment that can last hours.

HISTORY

National Book Month was previously sponsored by The National Book Foundation.