



**SOUTH DAKOTA HIGH SCHOOL ACTIVITIES ASSOCIATION
STRATEGIC PLANNING MEETING OF THE BOARD OF DIRECTORS
SDHSAA OFFICE BUILDING**

August 15, 2018

10:30 AM

Pierre, South Dakota

The Board of Directors held a strategic planning meeting on August 15, 2018, at the SDHSAA Office Building in Pierre, South Dakota with members present as follows:

Dr. Brian Maher	Dr. Jerry Rasmussen	Steve Morford	Dr. Paul Turman
Silas Blaine	Moe Ruesink	David Planteen	

Others present included incoming board members Craig Cassens and Randy Soma.

Staff members present included Dr. Dan Swartos, Jo Auch, John Krogstrand, Brooks Bowman, and Isaac Jahn.

Item #'s 1 and 2: Call the Meeting to Order and Pledge of Allegiance

The meeting was called to order by Chairman Dr. Brian Maher at 10:30 A.M., followed by the pledge of allegiance.

Item #3-Introduction of Board and Staff Members

Chairman Maher asked the Board of Directors and the SDHSAA Staff Members to introduce themselves.

Item #4-Opening remarks

Chairman Maher thanked the board for their service and welcomed them to a new year on the SDHSAA Board of Directors. He also reviewed board meeting protocols and procedures. Dr. Swartos reviewed the vision, mission, and beliefs statement of the SDHSAA. He recommended reviewing and possibly simplifying this document throughout 2018-19. (Current mission, vision, and beliefs stamen found in Appendix A)

Item #5- Review 2017 Strategic Planning Minutes

Dr. Maher reviewed the 2017-18 goals:

- Move forward with the separation of the SDHSAA and the SDHSAA Foundation into two distinct entities.
- Create a board policy that outlines time limits on audience input.
- Improve on the structure of the annual meeting/April board meeting.
- Review and analyze the budget, management fees, and reimbursements.

Dr. Swartos reviewed progress in each of those goals and outlined the new policy regarding audience input.

Item #6- Review Board Policy Manual, Constitution/By-Laws, and Yearbook

SDHSAA Finance Director Isaac Jahn reviewed the 2018-19 SDHSAA Policy Manual and SDHSAA staff detailed changes to policy for the upcoming year.

Item #7- Review the Finance Committee Structure and Budget Reports

Dr. Swartos outlined the structure of the finance committee. Dr. Maher agreed to appoint new members to the Finance Committee and agreed to chair that committee this year. The SDHSAA Board will discuss appointment of the remaining members on the committee. A member of the SDHSAA Board and a member school athletic/activity director will be appointed at the August 16 regular meeting of the SDHSAA Board of Directors.

Item #8- Review the FY18 Budget and adjustments to the FY19 Budget

Isaac Jahn reviewed the FY 18 budget and detailed proposed adjustments to the FY 19 budget. The Board will have a 2nd reading of the FY 19 budget at the August 16 regular meeting of the SDHSAA Board of Directors.

Item #9- Discuss Annual Meeting and April Board Meeting times/dates

The board discussed the adjusted April schedule from 2018. The schedule of starting with the annual meeting, then going right into sports proposals in the regular meeting seemed to work well for both the Board and the member schools. It was recommended to keep this schedule format moving forward.

Dr. Maher called for a recess at 11:36 AM and called the meeting back to order at 11:43 A.M.

Item #10- Legislative Considerations

Dr. Swartos reviewed the 2018 Legislative Session and previewed the 2019 session. Homeschool legislation will be likely again and the SDHSAA will respond as appropriate and according to the best interests of the member schools.

Item #11- GOAC

Dr. Swartos discussed the items covered in the July GOAC meeting. Many topics were covered, including the FY17 financial audit, the SDHSAA benefits package for retiring staff, and the SDHSAA Foundation.

Item #12- Review Site Selection Committee

Dr. Swartos reviewed the structure of the Site Selection committee. Dr. Maher will appoint members to the 2018-19 committee (considering sites for 2022-23) at the August 16 meeting of the SDHSAA Board of Directors.

Dr. Maher called for a lunch recess at 12:02 PM and called the meeting back to order at 12:48 PM.

Item #13- Discussion on Future Ball Contract

SDHSAA Assistant Executive Director John Krogstrand and other staff reviewed the ball contract from Baden. The board directed staff to proceed with going out for ball bids on expiring contracts in 2018-19.

Item #14- Discussion on Media Contract

Dr. Swartos reviewed the current media contract with SDPB and a proposed contract extension. The Board and staff will review this subject throughout the next calendar year. The current SDPB contract expires in July of 2020.

Item #15- Review SDHSAA Constitutional Revisions for 2018-19

Dr. Swartos reviewed the policy and process for Constitutional Amendments and discussed the SDHSAA staff's recommendation to review and amend the policies on foreign exchange students and international students. John Krogstrand discussed possibly reviewing the SDHSAA policy regarding Sunday contests.

Item #16- Discuss Superintendent Group Priorities

Silas Blaine discussed a desire to have a Native American referee working at state basketball tournaments if Native American teams are involved in the tournament. This topic will be discussed by the Officials Advisory Committee.

Item #17- Discuss Secondary Principals Group Priorities

No items were discussed.

Item #18- Discuss Athletic/Activity Directors Group Priorities

No items were discussed.

Item #19- Discuss School Board Member Group Priorities

Board Member David Planteen discussed a concern over the unknown of how the legislature address school funding and urged the SDHSAA to continue to do everything they could to alleviate financial burdens to its member schools.

Item #20- Executive Staff and Board Member Comments, Concerns, and Suggestions

SDHSAA staff discussed their desire to continue to evaluate procedures and make changes that are beneficial to its member schools.

Board Member Steve Morford discussed the possibility of reviewing additional SDHSAA activities.

Dr. Swartos discussed having advisory committee meetings begin by discussion on increasing participation and player safety.

Item #21- Set Goals for 2018-19

Following discussion and per topics covered during the meeting, the Board set the following goals for the 2018-19 school year:

1. Establish a process for evaluation of the SDHSAA Executive Director
2. Review post-season (state and sub-state) management, to include site selection, management fees, reimbursement, and finances.
3. Develop a strategy for recruitment and retention of officials and coaches.

Item #22- Adjourn

It was moved by David Planteen, second by Randy Soma, to adjourn. Motion carried 7-0.

Chairman Maher declared the meeting adjourned at 2:22 PM.

Respectfully submitted,



Dr. Daniel Swartos
SDHSAA Executive Director

APPENDIX A

MISSION STATEMENT

The South Dakota High School Activities Association will serve member schools by providing leadership in the development, supervision, and conduct of interscholastic activities which enrich the educational experiences of high school students. The SDHSAA is committed to the ideals that will provide equitable participation opportunities and positive recognition to students, while working cooperatively with all schools to enhance the achievement of desired educational goals.

We believe:

- The SDHSAA is the recognized state authority on interscholastic activity programs.
- Interscholastic activity programs enrich each student's educational experience.
- Participation in education-based activity programs promotes student academic achievement.
- Student participation in interscholastic activity programs is a privilege.
- Interscholastic participation develops good citizenship, healthy lifestyles, and strengthens cultural diversity.
- Interscholastic activity programs foster involvement of a diverse population.
- Interscholastic activity programs promote positive school/community relations.
- The SDHSAA, in conjunction with the NFHS, is the pre-eminent authority on competition rules for interscholastic activity programs.
- National competition rules promote fair play and minimize risks for student participants.
- Properly trained administrators/coaches/directors promote the educational mission of the interscholastic experience.
- Properly trained officials/judges enhance interscholastic competition.
- In earning public trust through administering honest and dependable activities programs.
- In providing South Dakota students with quality educationally based activities programs.
- In providing programming that provides balanced coverage of both athletic and fine arts programs.
- The SDHSAA and its member schools value the following:
 - equity, fairness and justice,
 - activities which support the academic mission of schools,
 - fair play and honorable competition,
 - activities which support healthy lifestyles, and
 - treating people with dignity and respect.

Numerous studies have been conducted which provide empirical evidence to the value of co-curricular programs that are supported by our member schools:

- ❖ **Activities Support The Academic Mission Of Schools.** Activities are not a diversion but rather an extension of a good educational program. Students who participate in activity programs tend to have higher grade-point averages, better attendance records, lower dropout rates and fewer discipline problems than students generally.
- ❖ **Activities Are Inherently Educational.** Activity programs provide valuable lessons for practical situations—teamwork, sportsmanship, winning and losing and hard work. Through participation in activity programs, students learn self-discipline, build self-confidence and develop skills to handle competitive situations. These are qualities the public expects schools to produce in students so that they become responsible adults and productive citizens.
- ❖ **Activities Foster Success In Later Life.** Participation in high school activities is often a predictor of later success—in college, a career, and becoming a contributing member of society.

Did you know . . .

- School activities are not a diversion, but rather an extension of a good educational program.
- Students who participate in activity programs tend to have higher grade-point averages, better attendance records, lower dropout rates and fewer discipline problems.
- Activity programs provide valuable lessons for practical situations—teamwork, sportsmanship, winning and losing and hard work. Through participation in activity programs, students learn self-discipline, build self-confidence, and develop skills to handle competitive situations.
- Participation in high school activities is likely a predictor of later success.
- Of the 60 students listed in *USA Today's* All-USA High School Academic First, Second and Third Teams and the 51 who earned honorable mention, 75 percent were involved in sports, speech, music, or debate.
- A study by the Search Institute indicates that co-curricular activities play a central role in students' healthy development.
- School-age children and teens who are unsupervised during the hours after school are far more likely to use alcohol, drugs and tobacco, engage in criminal and other high-risk behaviors, receive poor grades, and drop out of school than those children who have the opportunity to benefit from constructive activities supervised by responsible adults.
- A nationwide study by the Women's Sport Foundation indicated that athletes do better in the classroom, are more involved in school activity programs and stay involved in the community after graduation.
- According to a study conducted by Indiana University, students participating in a number of activities not only achieve better academically, but also express greater satisfaction with the total high school experience than students who do not participate.
- Individuals at the executive vice-president level or above in 75 Fortune 500 companies indicated that 95 percent of those corporate executives participated in sports during high school. In addition, 54 percent were involved in student government, 43 percent in the National Honor Society, 37 percent in music, 35 percent in scouts, and 18 percent in the school's publication.
- The American College Testing Service compared the value of four factors in predicting success after high school. The one yardstick that could be used to predict later success in life was achievement in school activities.