

**SOUTH DAKOTA HIGH SCHOOL ACTIVITIES ASSOCIATION  
BOARD OF DIRECTORS STRATEGIC PLANNING/GOAL SETTING  
WEDNESDAY, AUGUST 26, 2015  
11:00 AM - SDHSAA Office – Pierre, S.D.**

**Note: No Official Action will be taken at this meeting of the Board of Directors, this meeting is for planning and goal-setting purposes for the Association**

1. Call the meeting to order.  
Members Present: Sandy Klatt via telephone , David Planteen, Bud Postma, Moe Ruesink, Roger Bordeaux, Linda Whitney, Wayne Carney, Jason Uttermark, Steve Morford, Jo Auch, Brooks Bowman, John Krogstrand
2. Pledge of Allegiance.
3. Introduction of Board Members – self introductions.
4. Introduction of new Staff Members.
5. Opening Remarks from Chairman.
  - a. Board Meeting protocols and procedures.
    - Review of parliamentary rules, 1<sup>st</sup>/2<sup>nd</sup> readings
    - If it is action dictated in policy manual, 1 reading only. New items or revised items should have 2 readings
  - b. Vision, mission, and beliefs statements.
    - Wayne Carney gave general overview
6. Review 2014 Strategic Planning minutes.
  - Did not go in depth in review
7. Review Board Policy Manual.
  - Did not go in depth in review. Jason advised Board members to read through their manuals
  - Exec Staff and Tech Director sections of policy manual were combined into one section
  - Wayne reviewed meal policy.
  - John suggested we create a more specific credit card policy for auditing purposes
  - Wayne reviewed probation period policy, sick & accrual, termination, hours of work, travel expenses, assistant travel for events
  - Wayne went over Media Policy proposed changes
  - Wayne brought up need for ambulance at state cross country. Add \$400 to State Cross Country Management Fee.
8. Review the Investment Policy Statement.
  - Brad Reinke presented: explained short-term investments vs. long-term investments  
Wants to propose traded/non-traded real estate investment & business development company investments for alternative investments (on hand-out)
  - Brad reviewed SDHSAA operating funds and corporate contributor funds
9. Review the budget adjustments for the 2015-2016 school year.
  - Wayne reviewed budget adjustments
  - John explained line item 4404, Coaches Education, on budget

- Income from this will change from year to year. Course is good for 2 years
- Sandy wants to drop \$5 additional fee. Drop the cost back to NFHS \$35 fee
- Wayne talked about budget problems with AA tournaments. Explained that staffing fees at SF venue is hard to estimate. SF overstaffed the event, which is why we went over budget. The board expressed concerns over budget issues with venue expenses. We should be able to get more accurate estimates for site costs. John and Wayne explained that fees charged by venues, based off of ticket sales, are the main reason why our costs are difficult to predict for budgeting.
- Line item 6060 should read “6071”
- Discussion over budget line item 4403 – large increase in subscription/postage fee. Sandy Klatt feels that schools were not given notice of the fee that was imposed on them. Steve Morford said Spearfish was aware and budgeted for it. He feels if schools were unaware, it is because they were not paying attention. Wayne explained that all of the information from board meeting regarding the questionable line items is in the meeting minutes and is available to the public after the SDHSAA Board of Directors gets a chance to review the minutes and recommend changes, additions, clarifications.
  - Issue was deferred by Jason Uttermark as it is on the agenda, item 15

10. Review 2014-2015 Audit Report.

- John gave summary of GOAC items discussed with auditors. Taxable income, credit card statements

11. Present monthly finance report to the board.

- Skipped...to be visited tomorrow

12. Update from executive staff regarding Denny Sanford Premier Center expense/revenues.

13. Review state tournament ticket prices.

- John reviewed changes in ticket prices. This information was presented at the last board meeting

14. Update on corporate contracts/extensions.

- Wayne presented on extending corporate contracts.

15. Review SDHSAA Foundation mission with updates on Foundation.

- Wayne gave update on foundation. Vision for the future. How do we get funds to 4 or 5 million
- Jason Uttermark commented on his support of foundations but feels that it should be privately funded, not tax payer funded or forced fees on patrons to fund it
- John suggested adding fees to sub-state events that would come back to the association and eliminate all sdhsaa participation fees to schools
- It was recommended that we ask our corporate sponsors where they would like their money to go.

16. Review of first year for Site Selection Committee.

- Linda Whitney reported on the site selection committee meeting.
- Legislature was receptive of site selection process after it was explained to them

17. Review SDHSAA Constitutional revisions for 2015-2016.

- Wayne suggested that the board split the constitution into sections for them to each review specific sections
- John suggested making eligibility section more user-friendly.
- John also suggested

- Sandy expressed concerns for students in fall sports who need to appeal a decision not being able to appeal to the board before the fall sport season is finished. After short discussion and explanation, Sandy was satisfied.

18. NFHS Summer Meeting reports from those who attended.

- Moved to tomorrow

19. Executive staff and Board Member comments, concerns or suggestions including update on Legislative Summer Study.

- John commented on Summer Study and transgender discussions with legislature. Legislature suggested putting SDHSAA into a state agency. John has concerns about this happening and hindering our ability to serve our member schools.
- Jo commented on continuing with our transparency with the public and our member schools.
- Sandy visited with Congressman Hunt. The legislature feels that the SDHSAA is its own agency and needs to become a state agency. Sandy suggested to Mr. Hunt that we create a legislative liaison. She also spoke with him on the transgender policy. Sandy agrees with Mr. Hunt that we should use birth certificate identification as way to assign students to teams, locker rooms, rest rooms. Sandy expressed concerns over differential treatment of transgender students from regular school day and after school activities.
- Steve is not in support of a legislative take-over of the SDHSAA
- Jason wants to make existing transgender policy better. Is in support of legislature creating a policy that we will then follow.
- Linda thinks we need to continue to make improvements in our transparency with the public.
- Roger feels that we will be even more over-regulated if the legislature takes over. He would prefer that the SDHSAA move further away from the state legislature. Several Indian schools are looking into creating a post-season event. Discussions have started, but nothing definitive yet.
- Moe is new and still learning and gathering info from others to be able to form his own opinions
- Bud
- David
- Wayne says “you can not be everything to everybody”. He feels it would be a mistake to get rid of our transgender policy. Wayne would like the board to tell us what kind of proposals they would like to see in November. He is also looking for suggestions to take to the foundation.

20. Revisit vision, mission, and beliefs statements, SWOT process, and set goals for 2015-2016.

- John discussed SWOT and having board members setting goals for improvements.
- Jason discussed strengths: SDHSAA staff and board members are a strength. How we run our state events is a strength. (John is taking good notes on this, so we will collaborate on this item)

21. In-season-out of season rule discussion—Linda Whitney.

- Linda talked about altering the wording of the In-Season/Out of Season rule in order to limit days of restrictive practice time for all member schools

22. NFHS Network—SDPB.

- Larry Rorher spoke about discussions he has had with NFHS concerning NFHS Network. Discussions have become very few to none over the past year.

- SDPB broadcasts all Athletic and Fine Arts events, so SD does not have a need to utilize the NFHS Network
- Wayne encouraged Board members to review NFHS Network info. We will discuss it further at November meeting

23. Adjourn.

5:36 adjourn

Sincerely,

*Jason Uttermark*

Jason Uttermark  
Chairman of the SDHSAA Executive Board