

What It Really Means (1:00)

High school sports don't just happen. There's a ton of work that goes into every single athletic event and we have our school's athletic director to thank for a lot of it. Thank you for scheduling officials so I can always play the game I love, for ordering quality athletic equipment so I can stay safe on the field, for mentoring my coaches so they can be the best role models for me, for coordinating transportation so I can get focused for the big game, and for helping us develop character and learn lessons that will benefit us for the rest of our lives. Thank you to our AD for always creating a positive experience for us. We'll never forget it.

From all of us at the NIAAA, thank you to every athletic administrator in South Dakota for all you do to enrich the lives of your students. It does not go unnoticed. This message presented by the NIAAA, the National Interscholastic Athletic Administrators Association.