

November

- National Adoption Month
- American Diabetes Month
- Aviation History Month
- Banana Pudding Lovers Month
- Bereaved Siblings Month, Worldwide
- Diabetic Eye Disease Month
- National Epilepsy Awareness Month
- Eye Donation Month
- National Family Caregivers Month
- National Georgia Pecan Month
- National Inspirational Role Models Month
- National Long-Term Care Awareness Month
- Lung Cancer Awareness Month
- National Marrow Awareness Month
- November
- National Memoir Writing Month
- National Native-American Heritage Month
- National Novel Writing Month
- Peanut Butter Lovers' Month
- Picture Book Month
- Prematurity Awareness Month
- National Thanksgiving

Hoping this newsletter letter finds you enjoying the day, week and month of November! Also, the start of a very busy season of planning and executing all your holiday activities! Take one thing at a time and ask for help if needed! I hope you get to spend lots of family time together this Thanksgiving and have a nice rest! If you have photos of your council doing projects, please send them to me. The board has social media to use for this purpose. I will be heading to Boston for my annual Directors meeting and national workshop of Activities Directors. Thanks for all that you do for our SDSCA! Our board will be meeting in December to plan 2022 state convention!



RESOURCES FOR NASSCED

TEACHING LEADERSHIP



Lead2Feed - lead2feed.org - Free leadership program that nurtures a new generation of leaders - while working on a community need.



Chick-fil-A Leader Academy - chickfilaleaderacademy.com -

Educators can complete an application to bring the program to your school. Lessons, videos, partnership with a franchise.

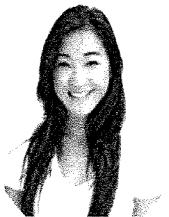


Dare to Lead - Brene Brown - www.daretolead.brenebrown.com

Great book study, excellent website and opportunity for discussion with students and staff. Includes a "Daring Leadership" assessment on the website as well.



Teaching Tolerance - www.tolerance.org Educator resources and free subscription to magazine for all educators. Free lesson plans, posters and film kits.



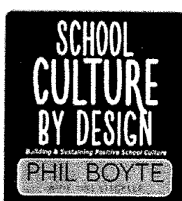
Elizabeth Kleinrock - www.karmatube.org/videos.php?id=8195

Elementary teacher who won the Teaching Tolerance Award. Lesson based on what is an ally, advocate, or bystander. She has a website, writes articles and provides resources.



Character Strong Educator Training - www.characterstrong.com

Get to one of these training days or bring CS to your state to speak to your advisors. Discounts for teams of educators, come home with resources, workbook, ideas and a feeling of empowerment!



School Culture by Design - www.learningforliving.com Phil Boyte is a school culture expert. He has a weekly podcast and a Facebook group full of people who are willing to share ideas and collaborate!

ARTICLES - PRINTED MATERIALS - BE SURE TO READ!

1. **Tim Elmore - Six Traits that Predict High Performance in Life - blog post**
2. **Tim Elmore - Stressed Out - Free ebook**
3. **Kent Julian - 5 Daily Habits of Highly Successful Student Leaders**
4. **Fearless - The Undaunted Courage and Ultimate Sacrifice of Navy Seal Team Six Operator Adam Brown - One of Danny Collie's kids from Lake Hamilton**
5. **The Promise of a Pencil - bestseller about a young man who built 250 schools around the world. The steps anyone can take to lead a successful and significant life.**
6. **Maria Shriver - The Sunday Paper - www.mariashriver.com/sundaypaper - You can subscribe on email or facebook. Inspirational stories, suggested books, and Architects of Change.**

JUST REALLY GOOD STUFF!

1. **Hands Free Mama - Rachel Macy Stafford - www.handsfreemama.com** - writes a blog post, inspirational gifts in online shop.
2. **Welles Crowther - The Man in the Red Bandana** - Heroic story of a man during the September 11 attacks on World Trade Center buildings https://www.911memorial.org/sites/default/files/VI_Man%20in%20the%20Red%20Bandanna_0.pdf
3. **The Sunshine Sisters** - See them on Facebook. Order stickers, shirts, hats and get inspired!
4. **The Montague Workshop** - See them on Facebook, Creator of Kid President. Videos and lessons for teachers to create empathy and creativity.
5. **Karma Tube - www.karmatube.com** - A collection of inspiring videos and simple actions that every viewer can take.
6. **Slide Carnival** - Free powerpoint templates and Google Slide themes for your presentations.
7. **Unsplash** - Free, beautiful photos.
8. **Sugarboo - www.sugarbooandco.com** - whimsical paper products, gifts and inspiration.
9. **S'More Email Service - www.smores.com** - Special pricing for educators.
10. **Stomp Out Bullying - www.stompoutbullying.org** - is the leading national nonprofit dedicated to changing the culture for all students. It works to reduce and prevent bullying, cyberbullying, sexting and other digital abuse, educates against homophobia, LGBTQ discrimination, racism and hatred, and deters violence in schools, online and in communities across the country. #SeeMe Campaign FREE - Educator Prevention Toolkit

How to be the person everyone wants to vote for

By Maggie Pendergrass

Regardless of your platform or your strategy, the core to winning an election is in how you present yourself. If you're a person someone would want to vote for, the work is almost done for you. Regardless of whether or not you're running for SGA, here are 10 tips to help you in your "campaign."

1. You can't do it alone: So many people want to try to run campaigns alone. But we aren't built to be effective on our own. Sure the first hour of hanging flyers may be great by yourself, but teamwork makes the dream work. During a campaign, whether its one day or one month, things get tough. Whether you are running on a ticket or just alone, remember that your team is a major part of your success. Having people who believe in you and who are willing to support you by passing out fliers or speaking at clubs speaks volumes. Put your pride aside and ask for help!
2. Understand that you are your own ticket: You can help those around you and you can always ask for help, but always act as if you were the only person that could get you elected. You are your biggest fan, your biggest supporter, and your biggest advocate. No one knows you better than you so make sure to be the very best you can be!
3. It's not about who you know, but who knows you: Everyone's heard this saying but its true especially in elections. Your biggest campaigner could be someone you met your first day of freshman year in line in the cafeteria and said two words to them (i.e. "pass the spork"). Take the time early on to meet a lot of people and actually make the effort to know them. Just by knowing your name, their likelihood to vote for you, much less vote, is significantly higher.
4. Technology is an ally but not a crutch: We live in a new world where Twitter and Facebook are HUGE campaign tools. You could miss a whole week of school and still be posting platform ideas. However, relying too heavily on being present online can keep you from being real in person. Take time to go meet face to face with people. Taking a little extra time out of your day to just chat with someone as you're walking in between classes can mean a lot more than a retweet online.
5. Just because no one's around doesn't mean someone isn't watching: Your parents had a point when they told you to watch what you post online and watch what you say in public. When you think no one is watching or no one will remember, someone somewhere will. Today, nothing is private. Everyone knows what you did 30 seconds after you did it. Understand that to be a leader, you need to keep your mouth, actions, and profile clean. To keep it simple: if you don't want your parents, grandparents, or future boss to see/hear/taste/smell it, don't even save it to your draft folder.
6. One smile could be the deciding vote: Everyone you meet is a potential voter. EVERYONE. Regardless if they are allowed to vote or not, like I said before, its about who knows you. So when you're walking around the halls or in class, looking happy or just being outgoing and upbeat can make a world of difference

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in your campaign. Class is especially important since that's where most people will know you from. Raise your hand, be willing to help the teacher, and don't be afraid to talk to the people around you during free time. Being outgoing isn't a bad thing in this case.

7. You can't change everyone's mind: There are people who are not going to like you. They won't like your platform. They won't like your appearance. They will not like the way you breathe. It's just going to happen. If you try to argue with them or try too hard to change their minds with being overly attentive, it wastes your time and theirs. Accept their disapproval and move on. Focus on the issues your school faces and the things you have in mind for the next year. Talk to the people who are interested in what you have to say and let your message do the work.
8. Cheating does more harm than good: Cheating seems victimless. It sometimes seems a little extreme with the rewards being great. Sometimes it even seems like it's for the greater good. I don't care who you are, in an election, cheating isn't the option. Ever. That includes tearing down flyers, bad-mouthing other candidates, or even making rude comments about student council. Oh, and karma has no problem making life harder on you if you do.
9. Don't rely on your past experience to influence your present perception: Just because you were class council president every year since you were a Freshman doesn't mean you're qualified. Don't let your past experience be a crutch. Just because you've been in SGA for 3 years, doesn't mean you're qualified to be President. Every position has a different job description. You have to prove to people that those past experiences shaped who you are as a leader. Experience matters, but like technology, it isn't everything. Have a plan for the future and be working towards it. People respect planning more than position.
10. Be Present: In the literal sense, people want to see your face. People want to see you out and about. Be present in other people's lives and the work will be done for you! Don't start a conversation just to get your name out there. Listen to people's concerns, have conversations with them, and make friends! Those connections will help you in office and even if you don't win, they'll always be a helping hand.

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Recruiting Members, Volunteers, Committee Members

Tips & Tricks

By Maggie Pendergrass

Last year was a tough year. 12 seniors graduated and suddenly you feel like you have nothing but 6 rising sophomores, 5 rising juniors, and 4 rising seniors in your student council that actually do anything. With a new year, recruiting new members that are active and motivated is rough. Here are 5 tips to recruit the right kind of members.

1. Make them make an effort: When you really want to join a club or you want a position, you'll do anything. Instead of just having people waltz in and automatically become class president, have the applications include an essay or two with ideas they have for the upcoming year. Regardless on what they actually write down, the fact that they made the effort to fill out the application at all means something.
2. Make your meetings fun: Once in a while, give everyone an excuse to dress up in a "costume" or dress down in their favorite sweats. Invite everyone to wear their "costumes" all day and invite their friends to the meeting that afternoon. You can play games, have food, anything to make meetings just a little more exciting. Have social events where students can interact with Stu. Co. officers and actually get to know them. The fun-ner the events/meetings, the more likely you are to have a packed house and engaged students.
3. Tweet, Post, Follow, Add: We live in the 21st century where everyone has some sort of social media platform. If everyone else has one, your council should too. Make it engaging. Make it relevant. If you have a costume meeting, post pictures of it. If you have a leadership class, post the ridiculous things that happen during it. Use the technology to be your recruiter. Pick a student of the week or give random shoutouts to people for doing cool things. Being present online can help students suddenly become present in your meetings.
4. Burnout & Blowout: While recruiting new students, don't burn out your current ones. Stressing out over recruitment events or tweeting 100 times a day can overwhelm anyone, especially a council member. Remember to take care of your officers and make sure they're keeping on track with the important parts of Stu. Co. and they're spending time studying and taking care of themselves. No new stu.co. member wants to see a President crying because they're too stressed.
5. Be inviting and be open: Open meetings are a blessing for a struggling stu.co. Inviting students to just come and hang out for a little while and giving them the opportunity to help make decisions is huge. Give them a little power and they'll keep coming back. Be confident in your stu.co!

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Guidelines for Meetings

If we are going to get our jobs done, we need to know both: what the job is . . . and the best ways to do our work!

OFFICERS NEED TO:

- Know the council goals.
- Serve those students we represent.
- Work hard.
- Provide leadership.
- Seek fairness for everyone.

MEMBERS NEED TO:

- Know the council goals.
- Serve those we represent.
- Work hard.
- Collect and bring ideas to council meetings.
- Share ideas between council and class.

BEFORE MEETINGS:

- Choose meeting goals.
- Choose the kind of meeting to hold.
- Plan the agenda and deliver copies to members.
- Check the meeting place for chairs and equipment.
- Arrive on time.
- Be ready to help.

BEFORE MEETINGS:

- Review the agenda.
- Be sure all needed materials are ready.
- Arrive on time.
- Be ready to help.

DURING THE MEETING:

- Help to get started on time.
- Follow the agenda.
- Help the discussion—participate!
- Know how to get things done. (Help others know.)
- Encourage members. Give each one a chance.
- Make positive suggestions.
- Listen to each person.
- Help summarize progress. Keep on track.
- Use the last few minutes to review important decisions.

DURING THE MEETING:

- Listen attentively.
- Help keep the group on the subject.
- Try to use written motions so everyone may have a copy.
- Be sure everyone has a chance to talk.
- Keep asking:
 - Are we reaching our goals for this meeting?
 - Are we using our people and materials well?
- Share your ideas.

AFTER THE MEETING:

- Put the room back in order.
- Evaluate the meeting.
- Send the minutes to teachers.

AFTER THE MEETING:

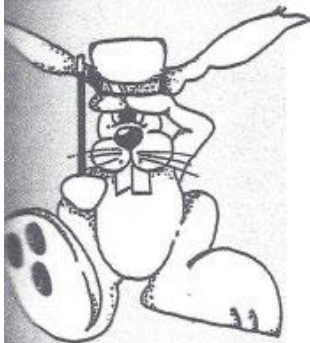
- Review your notes.
- Arrange to report to your class.
- Make up missed classwork.

BEFORE THE NEXT MEETING:

- List jobs to do by the next meeting.
- Check the minutes and reports.
- Check committee work and reports.
- Follow up on recommendations and action.
- Investigate and get ready to report back on items of interest.

BEFORE THE NEXT MEETING:

- Read the copies of the minutes.
 - Make a report to those you represent as soon as possible.
 - Write down important ideas and reactions.
 - Bring them to the next meeting.
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Leadership Secrets

Here are some important "secrets" of leadership (the best ones are the ones you live).

- People support what they themselves create.
- People in groups act in the same way that individuals act.
- People are basically good and capable of lots more than anyone expects of them.
- Every person needs to be needed, respected, loved, and appreciated. We need to feel and be important. We need variety. We need to be happy and successful.
- Enthusiasm and smiles are contagious.
- Leadership and friendship are earned.
- Every person needs to feel good about him or her self.
- Daily we need excitement, sharing, and trust, in an atmosphere of love.
- Groups can sometimes accomplish more than individuals can achieve by themselves (and the reverse).
- Success is the progressive realization of a personal worthwhile goal. Whatever I vividly imagine, ardently desire, and enthusiastically act upon will eventually happen.
- I must accept people for what they are and what they are becoming, and they will accept me. But I must reach out!
- We can give without loving, but we can't love without giving.
- I may have walked with greatness, and didn't even know it.
- Truly great people know that the greatness is not in them, but through them.
- Leadership influence moves around inside groups, from one person to another. Everyone can serve as a leader.
- Group process might be more valuable than the product!
- There is a climate with groups. Leaders know how to help "warm up" the climate.
- When I am aware that I could be wrong, I listen better.
- There are many skills needed for helping people. Leaders must know how to use these skills.
- Great leaders are not born; they are developed.
- Leaders lead by asking, delegating, guiding, encouraging, and risking.
- Effective groups happen with planning, sharing, and positive action.