



**SOUTH DAKOTA HIGH SCHOOL ACTIVITIES ASSOCIATION
STRATEGIC PLANNING MEETING OF THE BOARD OF DIRECTORS
SDHSAA OFFICE BUILDING**

July 27, 2022

10:30 AM

Pierre, South Dakota

The Board of Directors held a strategic planning meeting on July 27, 2022, at the SDHSAA Office Building in Pierre, South Dakota with members present as follows:

Mark Murphy	Kelly Messmer	Dani Walking Eagle	Dr. Jeff Daniels
Michael Talley	Tom Culver	Marty Weismantel	Eric Denning

Board member Barry Mann was excused.

Staff members present included Dr. Dan Swartos, Jo Auch, Randy Soma, Brooks Bowman, and Ryan Mikkelsen.

Item #'s 1 and 2: Call the Meeting to Order and Pledge of Allegiance

The meeting was called to order by Mark Murphy at 10:30 A.M., followed by the pledge of allegiance.

Item #3-Introduction of Board and Staff Members

Chairman Murphy asked the Board of Directors and the SDHSAA Staff Members to introduce themselves.

Item #4-Opening remarks

Chairman Murphy thanked the board for their service and welcomed them to a new year on the SDHSAA Board of Directors. He also reviewed board meeting protocols and procedures, which are an amended form of Roberts Rules of Order. Dr. Swartos gave an update on the SDHSAA mission, vision, and belief statements.

Item #5- Review 2021 Strategic Planning Minutes

Chairman Murphy reviewed the 2020 Strategic Planning Minutes.

Item #6- Review Board Policy Manual, Constitution/By-Laws, and Yearbook

Dr. Swartos and Finance Director Ryan Mikkelsen reviewed the 2022-23 SDHSAA Policy Manual and Constitution and By-Laws. SDHSAA staff detailed changes to policy for the upcoming year.

Item #7- Review the FY 21 Audit

Dr. Swartos and Ryan Mikkelsen reviewed the FY 21 Audit for the Board of Directors.

Item #8- Review the FY22 Budget and adjustments to the FY23 Budget

Dr. Swartos reviewed the FY 22 budget and detailed proposed adjustments to the FY 23 budget. The Board will have a 2nd reading of the FY 23 budget at the July 28th regular meeting of the SDHSAA Board of Directors.

Item #9- Legislative Considerations

Dr. Swartos reviewed the 2022 Legislative Session and previewed the 2022 session. Transgender legislation dominated the 2022 session.

Item #10- GOAC

Dr. Swartos discussed his annual meeting with the Government Operations and Audit Committee of the South Dakota Legislature which occurred on July 20, 2022. The FY 21 Audit was discussed with members of GOAC.

Item #11- Review Site Selection Committee and Meeting Dates for 22-23

Dr. Swartos reviewed the structure of the Site Selection committee. Chairman Murphy will appoint members to the 2022-23 committee (considering sites for 2026-27) at the July 28 meeting of the SDHSAA Board of Directors.

Chairman Murphy declared the Board at recess for lunch at 12:00 PM and out of recess at 12:30 PM.

Item #12- Discussion on Corporate Partner Contracts

Dr. Swartos reviewed and discussed corporate contracts for 22-23. The contracts of Sanford, Farmer's Union, and Dacotah Bank will expire this year. Dr. Swartos is working on extending those contracts. In addition, the Trophy and Medal contract with A&M will need to go out for bid, and the sub-state broadcast contract with NFHS Network will expire and need to be considered for renewal.

Item #13- Review SDHSAA Constitutional Revisions for 2022-23 and 2023-24

Dr. Swartos visited with the Board about Constitutional Revisions for 2022-23 and potential recommendations for 2023-24. Changes will need to be made to reflect changes in the new transgender law, and we will need to look at the Name, Image, and Likeness issue.

Item #14- Discuss Superintendent Group Priorities

Tom Culver, Dr. Jeff Danielsen, and Dani Walking Eagle reported that the Superintendents would like to see some work from the SDHSAA on crowd and spectator control. There were also questions about COVID-19 protocol for the upcoming school year.

Item #15- Discuss Secondary Principal Priorities

Mike Talley reported concerns from the Secondary Principals, including shortage of officials, particularly with lower level contests.

Item #16- Discuss Athletic Director Priorities

Eric Denning and Kelly Messmer discussed priorities and concerns from the Athletic/Activity Directors, including SDIAAA/NIAAA coursework, advisory proposal forms, sportsmanship, officials shortages, coaching shortages, and the potential for an AD badge from the SDHSAA to get into state events.

Item #17- Discussion School Board Priorities

Marty Weismantel and Mark Murphy reported priorities from the school boards, including sportsmanship, officiating classes within the schools, and the importance of avoiding unexpected expenses.

Item #18- Executive Staff and Board Member Comments, Concerns, and Suggestions

SDHSAA Staff and Board shared their thoughts:

- Tom Culver spoke about 9-man football language and classifications
- Randy Soma discussed education requirements for coaches and their necessity in protecting athletes and schools. A Superintendent signature will be required each season indicating that all coaches have completed their education requirements.
- Dr. Danielson spoke of football scheduling and football officials as well as the role and power of advisory groups.

- Mark Murphy spoke about E-Sports and continuing the conversation regarding its implementation.
- Brooks Bowman suggested we again convene a calendar committee to review state event dates and recommend potential changes.

Chairman Murphy declared the board at recess at 2:29PM and out of recess at 2:38 PM.

Item #19- Review 2021-22 Goals

Dr. Swartos reviewed progress on the 2021-22 goals, as well as suggestions for implementations/carry over in 2022-23.

Item #20- Set goals for 2022-23

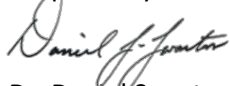
The following goals were developed by staff and board for the 2022-23 school year:

1. Conduct an economic impact study and study the potential of a bid process for items within state events that can save member schools money (hotels, meals, etc).
2. Continue to explore new SDHSAA Sports/Activities and recommend a process for adding sanctioned sports and activities.
3. Develop officials/adjudicators recruiting partnerships with high schools, post-secondary organizations, and professional associations across South Dakota.
4. Develop a sportsmanship initiative concerning fan, coach, and participant behavior in SDHSAA sanctioned sports and activities.
5. Convene a calendar committee to study SDHSAA state event dates.
6. Convene a classification committee to study enrollment cutoffs for classification across all sanctioned sports and activities.

Item #21- Adjourn

It was moved by Marty Weismantel, second by Dani Walking Eagle, to adjourn. Motion carried 8-0. Chairman Murphy declared the meeting adjourned at 3:34 PM.

Respectfully submitted,



Dr. Daniel Swartos
SDHSAA Executive Director