



**SOUTH DAKOTA HIGH SCHOOL ACTIVITIES ASSOCIATION
STRATEGIC PLANNING MEETING OF THE BOARD OF DIRECTORS
SDHSAA OFFICE BUILDING**

August 11, 2021

10:30 AM

Pierre, South Dakota

The Board of Directors held a strategic planning meeting on August 14, 2019, at the SDHSAA Office Building in Pierre, South Dakota with members present as follows:

Tom Culver Mark Murphy Barry Mann
Eric Denning Derek Barrios Marty Weismantel

Board member Mike Talley participated via Zoom.

Staff members present included Dr. Dan Swartos, Jo Auch, Randy Soma, Brooks Bowman, and Ryan Mikkelsen.

Item #'s 1 and 2: Call the Meeting to Order and Pledge of Allegiance

The meeting was called to order by Chairman Culver at 10:30 A.M., followed by the pledge of allegiance.

Item #3-Introduction of Board and Staff Members

Chairman Culver asked the Board of Directors and the SDHSAA Staff Members to introduce themselves.

Item #4-Opening remarks

Chairman Culver thanked the board for their service and welcomed them to a new year on the SDHSAA Board of Directors. He also reviewed board meeting protocols and procedures. Dr. Swartos gave an update on the SDHSAA mission, vision, and belief statements.

Item #5- Review 2020 Strategic Planning Minutes

Chairman Culver reviewed the 2020 Strategic Planning Minutes.

Item #6- Review Board Policy Manual, Constitution/By-Laws, and Yearbook

Dr. Swartos and Finance Director Ryan Mikkelsen reviewed the 2021-22 SDHSAA Policy Manual and Constitution and By-Laws. SDHSAA staff detailed changes to policy for the upcoming year.

Item #7- Review the FY 20 Audit

Dr. Swartos, Ryan Mikkelsen, and Matthew Fickbohm of the Department of Legislative Audit reviewed the FY 20 Audit for the Board of Directors. It was a clean audit with no findings.

Item #8- Review the FY21 Budget and adjustments to the FY22 Budget

Dr. Swartos reviewed the FY 21 budget and detailed proposed adjustments to the FY 22 budget. The Board will have a 2nd reading of the FY 22 budget at the August 12 regular meeting of the SDHSAA Board of Directors.

Item #9- Legislative Considerations

Dr. Swartos reviewed the 2021 Legislative Session and previewed the 2022 session. Transgender and Homeschool legislation dominated the 2021 session. We expect more legislation in the 2022 session.

Item #10- Review application letters for the Division II SDHSAA Board Position

Motion by Marty Weismantel, second by Mark Murphy, to enter into executive session pursuant to SDCL 1-25-2.4 to review application letters for the Division II SDHSAA Board of Directors Position.

Chairman Culver declared the board in executive session at 11:41 AM and out of executive session at 11:49 AM.

Chairman Culver declared the Board in recess for lunch at 11:49 AM and out of recess at 12:30 AM.

Item #11- GOAC

Dr. Swartos discussed his upcoming meeting with GOAC on August 26th. The FY 20 Audit will be discussed with members of GOAC.

Item #12- Review Site Selection Committee and Meeting Dates for 21-22

Dr. Swartos reviewed the structure of the Site Selection committee. Chairman Culver will appoint members to the 2021-22 committee (considering sites for 2025-26) at the August 12 meeting of the SDHSAA Board of Directors.

Item #13- Discussion on Corporate Partner Contracts

Dr. Swartos discussed corporate contracts for 21-22.

Item #14- Discussion on November 2021 Meeting in Rapid City

Dr. Swartos visited with the Board about holding the November 2021 Board of Directors meeting in Rapid City in order to tour the new Summit Arena facility. The Board agreed, the meeting will be held in Rapid City.

Item #15- Review SDHSAA Constitutional Revisions for 2021-22

Dr. Swartos visited with the Board about Constitutional Revisions for the upcoming year. Changes will need to be made to reflect changes in the new homeschool law.

Item #16- Discuss Superintendent Group Priorities

Tom Culver and Derek Barrios reported no concerns they are aware of from the School Superintendents. -+

Item #17- Discuss Secondary Principal Priorities

Mike Talley and Barry Mann reported concerns from the Secondary Principals, including shortage of officials and possibilities of COVID-19 shutdowns.

Item #18- Discuss Athletic Director Priorities

Eric Denning discussed concerns from the Athletic Directors, including officials shortages, participation numbers, and shortage of coaches, the SDHSAA partnership with SDIAAA, and clarifications of the advisory process.

Item #19- Discussion School Board Priorities

Marty Weismantel and Mark Murphy reported priorities from the school boards, including the importance of planning and flexibility. They noted appreciation for the work of everyone over the past year.

Item #20- Executive Staff and Board Member Comments, Concerns, and Suggestions

SDHSAA Staff shared their thoughts:

- Jo Auch highlighted the Title IX at 50 years campaign
- Brooks Bowman encouraged the Board to attend fine arts state events.
- Randy Soma discussed football scheduling. Three teams have already vacated their football season. This puts strain on our ability to schedule, all of their opponents, and the officials who were assigned to their games. We need to look into some protections from this in the future.
- Dr. Swartos echoed the sentiments of the staff and thanked Aaron Magnuson for his work on the new website.

Item #21- Review 2019-20 Goals

Dr. Swartos reviewed progress on the 2020-21 goals, as well as suggestions for implementations/carry over in 2020-21.

Item #20- Set goals for 2020-21

The following goals were suggested for the 2020-21 school year:

1. Study and make recommendations on changes to management fees and new revenue, to include a bid process for SDHSAA state events, set fees for Sub-State contests, and exploring new revenue streams with the goal of increasing costs paid to host sites for state events.
2. Explore new SDHSAA Sports/Activities
3. Examine the current SDHSAA ADM structure for classification, to include modifiers such as Free/Reduced Lunch count, small school factor, and success factor.
4. Develop officials/adjudicators recruiting partnerships with high schools, post-secondary organizations, and professional associations across South Dakota.

Item #21- Adjourn

Chairman Culver declared the meeting adjourned at 2:27 PM.

Respectfully submitted,



Dr. Daniel Swartos
SDHSAA Executive Director