



**SOUTH DAKOTA HIGH SCHOOL ACTIVITIES ASSOCIATION
REGULAR MEETING OF THE BOARD OF DIRECTORS
SDHSAA OFFICE BUILDING**

November 6, 2019

10:30 AM

Pierre, South Dakota

The Board of Directors held a regular meeting on November 6, 2019, at the SDHSAA Office Building in Pierre, South Dakota with members present as follows:

Moe Ruesink	David Planteen	Craig Cassens	Mark Murphy
Dan Aaker	Randy Soma	Dr. Jerry Rasmussen	Barry Mann

Board Member Dr. Brian Maher was excused and not present.

Staff members present included Dr. Dan Swartos, Jo Auch, Dr. John Krogstrand, Brooks Bowman, and Isaac Jahn.

The meeting was called to order by Chairman Moe Ruesink at 10:30 A.M., followed by the pledge of allegiance.

Item #1-Approval of Agenda

Motion by David Planteen, second by Dr. Jerry Rasmussen, to approve the agenda as amended, with the addition of Item 13.5 pertaining to Debate rules.

Motion carried 8-0.

Item #2- Public Forum

Chairman Ruesink reviewed the SDHSAA Public Forum protocol. Gary Young from USA Softball South Dakota was slated to speak but could not attend due to weather. He will present in January. Mr. Dave Schumacher from Herreid spoke regarding 9-Man football and the implementation of Junior Varsity games prior to Varsity contests.

Item #3- Approval of the minutes from the regular meeting held August 15, 2019.

Motion by Randy Soma, second by Mark Murphy, to approve the August 15, 2019 minutes as presented.

Motion carried 8-0.

Item #4- Approval of Finance Reports

SDHSAA Finance Director Isaac Jahn reported on the income statements and balance sheets for August and September of 2019 and the cash flow report. Brad Reinke from Reinke-Gray presented information on SDHSAA investment accounts.

Motion by Randy Soma, second by David Planteen, to approve the Finance Reports as presented.

Motion Carried 8-0.

Item #5- Consent Agenda

The consent agenda contained the following items:

1. Vouchers for May, June, and July of 2019.
 - a. August- \$175,470.33
 - b. September- \$125,796.71
2. Cooperative Dissolution between Chester Area and Dell Rapids in Wrestling, beginning in 2019-20.
3. Request to sponsor Wrestling from Chester Area, beginning in 2019-20.
4. Cooperative Dissolution between Estelline, Hendricks (MN), and Russel-Tyler-Ruthton (MN) in Gymnastics, beginning in 2019-20.
5. Cooperative Sponsorship between Estelline and Hendricks (MN) in Gymnastics, beginning in 2019-20.
6. Cooperative Sponsorship of activities between Parkston, Ethan, Hanson, and Mt. Vernon in Gymnastics, beginning in 2019-20.
7. Cooperative Sponsorship between Scotland and Menno in Boys and Girls Golf, beginning in 2019-20.
8. Cooperative Sponsorship between Marion, Freeman, Freeman Academy, Canistota, and Menno in wrestling, beginning in 2019-20.
9. Request to sponsor Wrestling from Hanson, beginning in 2019-20.
10. Practice Cooperative in Wrestling between Parkston, Ethan, and Hanson, beginning in 2019-20.
11. Request to Sponsor Wrestling from Elk Mountain, beginning in 2019-20.
12. Cooperative Dissolution between Custer, Edgemont, and Elk Mountain in Wrestling, beginning in 2019-20.
13. Practice Cooperative in Wrestling between Custer and Elk Mountain, beginning in 2019-20.
14. Cooperative Sponsorship between Doland and Iroquois in Golf, Track, and Wrestling beginning in 2019-20.
15. Penalty to Faulkton Area Cheer and Dance for an in-season rule violation.

Motion by Craig Cassens, second by Dan Aaker, to approve the consent agenda as presented.

Motion carried 8-0.

Item #6- Reports

The board heard reports on the following:

- State Golf from Dr. Krogstrand and Dr. Swartos
- State Tennis from Ms. Auch
- State Soccer from Dr. Krogstrand
- State Media Convention from Mr. Bowman
- State Cheer and Dance from Ms. Auch
- State Cross Country from Dr. Krogstrand
- All-State Chorus and Orchestra from Mr. Bowman
- NFHS Section V Meeting and Native American Advisory Council from Dr. Swartos
- Cross Country/Track Advisory from Dr. Krogstrand
- Debate and Journalism Advisory from Mr. Bowman
- Cheer and Dance Advisory from Ms. Auch
- SDHSAA Foundation report from Dr. Kelly Glodt, Pierre Superintendent and SDHSAA Foundation Board member

Item #7- Approve new SDHSAA Logo

Motion by Dr. Jerry Rasmussen, second by Randy Soma, to approve the new SHDSAA Logo. **Official SDHSAA Seal and Logo can be found in Appendix A.**

Motion carried 8-0.

Item #8- Consider Changes to the Corporate Sponsor/Foundation Donor Benefit Structure

Motion by David Planteen, second by Dan Aaker to approve the changes to the Corporate Sponsor/Foundation Donor Benefit Structure as presented. **Changes can found in Appendix B**

Motion carried 8-0.

Item #9- Consider adjustment in Cheer and Dance Pay

Motion by Craig Cassens second by Mark Murphy, to approve the proposed Cheer and Dance judge pay changes.

Motion carried 8-0.

Item #10- Consider an adjustment to the FY20 SDHSAA Budget

Motion by David Planteen, second by Dr. Jerry Rasmussen, to approve changes to the FY20 SDHSAA Budget. **FY20 Budget changes can be found in Appendix C.**

Motion carried 8-0.

Item #11- Consider amendment to SDSU Contract for 2019 State Football

Motion by David Planteen, second by Dan Aaker, to approve changes to the 2019 state football contract with SDSU. **Changes to the SDSU contract can be found in the agenda materials.**

Motion carried 8-0.

Item #12- Consider replay contract with DV Sport for instant replay at 2019-2022 State Football

Motion by Craig Cassens, second by Barry Mann, to approve the contract with DV Sport for instant replay services at 2019-2022 state football. **Complete DV Sport Contract can be found in the agenda materials.**

Motion carried 8-0.

Item #13- Approve Board Goals for 2019-20

Motion by Dr. Jerry Rasmussen, second by Randy Soma, to approve the 2019-20 Board goals as presented.

Motion carried 8-0. Board goals can be found in Appendix D.

Item #13.5- Consider Rule Change for State Debate Tournament

Motion by Mark Murphy, second by David Planteen, to approve the rule changes for State Debate as presented.

Motion carried 8-0.

Item #14- Board Sharing

Member Dan Aaker shared concerns over advisory committees not sticking to agenda items.

Member Craig Cassens also shared those same concerns.

Member Randy Soma commended Terry Rotert of Huron for his work at Cross Country and noted that he enjoyed the Chorus and Orchestra concert.

Member Mark Murphy also commended Terry Rotert for his work at Cross Country.

Board Vice-Chairman David Planteen congratulated all involved with the All-Nations Conference.

Board Chairman Moe Ruesink expressed appreciation for the Board Goals that have been set for this year.

Member Barry Mann noted that he attended the Native American Advisory Committee meeting and was happy to participate.

Chairman Ruesink declared the board in recess at 12:24 PM and out of recess at 12:45 PM.

Item #15- Executive Session per SDCL 1-25-2.2 (Eligibility Appeal)

Motion by David Planteen, second by Barry Mann, to enter into executive session per SDCL 1-25-2.2.

Motion carried 8-0.

Chairman Ruesink declared the board into executive session at 12:45 PM and out of executive session at 1:51 PM.

Item #16- Action pertaining to Executive Session

Motion by Craig Cassens, second by Dr. Jerry Rasmussen, to uphold the decision of the Executive Director pertaining to Appeal #20-01.

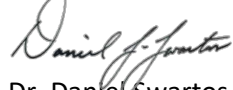
Motion carried 8-0.

Item #17- Adjourn

Motion by Randy Soma to adjourn.

Chairman Ruesink declared the meeting adjourned at 2:02 PM.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Daniel Swartos".

Dr. Daniel Swartos

SDHSAA Executive Director

APPENDIX A- SDHSAA Logo and Seal:

Official SDHSAA Seal:



Official SDHSAA Logos:



APPENDIX B- Changes to Foundation Donor Benefit Structure

Current Structure:

Foundation Donors- Foundation receives three pages of advertising, with more pages possible depending on number of donors. Foundation would receive an additional page for military donors

<u>Level</u>	<u>Min.Amt</u>	<u>Tickets</u>	<u>Program Ad</u>	<u>Clothing Ad</u>	<u>Exclusivity</u>	<u>Trophy Pres.</u>	<u>PA</u>
Lead Donor	\$125,000	18	Up to the Foundation	No	No	Negotiable	Y
Premier Donor	\$75,000	18	Up to the Foundation	No	No	Negotiable	Y
Community Donor	\$50,000	10	Up to the Foundation	No	No	Negotiable	N
Sustaining Donor	\$10,000	4	Up to the Foundation	No	No	Negotiable	N
Military Donor	In-Kind	??	Separate Page	No	No	Negotiable	N

Requested Structure:

Foundation Donors- Foundation receives three pages of advertising. If more donors come on-board, additional page expenses would be at cost to the Foundation.

<u>Level</u>	<u>Min.Amt</u>	<u>Tickets</u>	<u>Program Ad</u>	<u>Clothing Ad</u>	<u>Exclusivity</u>	<u>Coin Flip/ Game Ball</u>	<u>PA</u>
Diamond	\$125,000	20	Full Page	No	No	Yes	Y
Gold	\$100,000	20	Full Page	No	No	Yes	Y
Silver	\$75,000	20	Full Page	No	No	Yes	Y
Platinum	\$50,000	12	Half Page	No	No	No	N
Copper	\$25,000	10	Half Page	No	No	No	N

Appendix C: Changes to FY20 SDHSAA Budget

<u>Line Item</u>	<u>Description</u>	<u>Revenue/Expense</u>	<u>Budget Amt</u>	<u>Change</u>	<u>Inc/(Dec)</u>
6615	ASCO Piano	Expense	\$1,000	\$3,765	\$2,765
6411	NASC Transportation	Expense	\$1,000	\$0	(\$1,000)
6412	NASC Lodging	Expense	\$850	\$0	(\$850)
6413	NASC Meals	Expense	\$600	\$0	(\$600)

Appendix D- 2019-20 Board Goals

1. Simplify and articulate the SDHSAA Mission, Vision, and Beliefs Statement
2. Study and make recommendations on changes to management fees and new revenue, to include a bid process for SDHSAA State Events, set fees for Sub-State contests, and exploring new revenue streams with the goal of increasing costs paid to host sites for state events.
3. Develop an RFP for merchandise sales at SDHSAA State Events
4. Explore new SDHSAA Sports/Activities
5. Review Advisory Committee structures