

ANNUAL JOURNALISM ADVISORY COMMITTEE MEETING

October 26, 2021 3:00pm(CT)

Zoom Meeting

AGENDA

1. Call meeting to order – The meeting was called to order by Brooks Bowman at 3:03. Committee members present were Brooke Palleschi, Rochelle Schultz, Kendra Becker, Marina Hendricks, and SDHSAA Representative, Brooks Bowman. Megan Bickel and Jennifer Dame were not present.
2. Report on 2021 State Journalism Convention
Marina gave a brief report on the 2021 State Journalism Convention. 98 students, 14 advisors from 11 schools were in attendance at this year’s virtual convention.
3. Annual Publications Contest Regulations & entry forms
Brooks reported that the SDHSAA is working to make all journalism contest entry forms in a digital format for future years.
4. Review the SDHSAA Journalism Contest Guidelines
 - Consider changes to the Sweepstakes AwardBrooke motioned to change the points on the rubrics for Newswriting and Photography entries in order to give more weight to the Newspaper and Yearbook entries in regards to the Sweepstakes Award. Rochelle seconded the motion. The motion passed unanimously. (See attached rubrics for updated point systems)
5. Review and recommend any changes in High School Press Pass Policy & “Request For Student Press Passes” Form
No changes were recommended.
6. Discuss any other concerns/issues submitted to SDHSAA/Committee members
No other concerns were submitted.
7. Other business which the members wish to consider
No other business was discussed.
8. Adjourn the meeting
Rochelle motioned, seconded by Brooke, to adjourn the meeting. The meeting was adjourned at 3:26pm.



**South Dakota High School Activities Association
Journalism - Photography**

Contestant _____

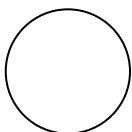
Contest Event _____

Adjudicator:

- **Circle the individual qualities** in each of the numbered characteristics that are descriptive of those exhibited in this Photo.
- Place the number in the space for each area which most closely matches the descriptors in the corresponding box.
- Total the scores (whole numbers only-**no half points**).
- Please add your comments and suggestions in the space provided (use back if necessary) and sign the form.

| | 5 | 4 | 3 | 2 | 1 |
|--|---|--|--|--|---|
| Quality 1-5 | Superior quality and perfect in nearly every detail 5 | Above average quality, but lacks slightly in detail 4 | Basic concept is good, but quality is not consistent throughout the piece 3 | Basic quality is apparent, but underdeveloped for a high school piece 2 | Quality is unacceptable 1 |
| Materials and Technique 1-10 | The photo is superior and finished with a great deal of care and attention to detail. 10-9 | The photo is finished with a high level of skill, but lacks a few finishing details or touches. With a little more effort, the work would be outstanding. 8-6 | Average craftsmanship and technical skills. The photo is adequate, but could still be improved upon with more care. 5-4 | Finished project but it lacks finishing touches or could have been improved upon with more effort. Below average craftsmanship. 3-2 | Materials and craftsmanship is unacceptable. 1 |
| Concept and Originality 1-20 | Superior degree of originality exhibited throughout. Very unique solution; theme has been explored and elaborated on to a high degree. Complex solution. 20-17 | Above average degree of originality throughout. Theme is present with some elaboration. 16-13 | Photo shows evidence that an idea was tried but it lacks originality. Average degree of originality; theme is present with little elaboration. 12-7 | Photo lacks creativity and original thought. Theme is not fully developed. 6-2 | Photo lacks creativity and original thought. Theme is very weak, trite, stereotypical or copied. 1 |
| Cutline / Caption 1-5 | Well written, with a superior level of detail about the piece. No grammatical errors 5 | Well written, with above average level of detail about the piece. Few grammatical errors 4 | Average level of detail about the piece. Grammatical errors throughout 3 | Below average level of detail about the piece. Grammatical errors throughout 2 | Unacceptable or non-existent 1 |
| Adjudicator comments and suggestions for improvement | | | | | |

TOTAL POINTS



Signature of Adjudicator



**South Dakota High School Activities Association
Journalism - Newswriting**

Contestant # _____

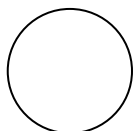
Contest Event _____

Adjudicator:

- **Circle the individual qualities** in each of the numbered characteristics that are descriptive of those exhibited in this Newswriting.
- Place the number in the space for each area which most closely matches the descriptors in the corresponding box.
- Total the scores (whole numbers only-**no half points**).
- Please add your comments and suggestions in the space provided (use back if necessary) and sign the form.

| | 5 | 4 | 3 | 2 | 1 |
|--|---|--|--|---|---|
| Quality 1-5 | Superior quality and perfect in nearly every detail 5 | Above average quality, but lacks slightly in detail 4 | Basic concept is good, but quality is not consistent throughout the piece 3 | Basic quality is apparent, but underdeveloped for a high school piece 2 | Quality is unacceptable 1 |
| Writing 1-10 | Well written, with a superior level of detail. No grammatical errors 10-9 | Well written, with above average level of detail. Few grammatical errors 8-6 | Average level of detail. Grammatical errors throughout 5-4 | Below average level of detail. Grammatical errors throughout 3-2 | Written text is unacceptable 1 |
| Materials and Technique 1-10 | The article is superior and finished with a great deal of care and attention to detail. 10-9 | The article is finished with a high level of skill, but lacks a few finishing details or touches. With a little more effort, the work would be outstanding. 8-6 | The article is adequate, but could still be improved upon with more care. 5-4 | Finished project but it lacks finishing touches or could have been improved upon with more effort. 3-2 | Unacceptable 1 |
| Concept and Originality 1-20 | Superior degree of originality exhibited throughout. Very unique solution; theme has been explored and elaborated on to a high degree. Complex solution. 20-17 | Above average degree of originality throughout. Theme is present with some elaboration. 16-13 | Article shows evidence that an idea was tried but it lacks originality. Average degree of originality; theme is present with little elaboration. 12-7 | Article lacks creativity and original thought. Theme is not fully developed. 6-2 | Article is unacceptable. Theme is very weak, trite, stereotypical or copied. 1 |
| Cutline / Caption 1-5 | Well written, with a superior level of detail about the piece. No grammatical errors 5 | Well written, with above average level of detail about the piece. Few grammatical errors 4 | Average level of detail about the piece. Grammatical errors throughout 3 | Below average level of detail about the piece. Grammatical errors throughout 2 | Unacceptable or non-existent 1 |
| Adjudicator comments and suggestions for improvement | | | | | |

TOTAL POINTS



Signature of Adjudicator