ANNUAL JOURNALISM ADVISORY COMMITTEE MEETING

October 26, 2021 3:00pm(CT)

Zoom Meeting

AGENDA

- 1. Call meeting to order The meeting was called to order by Brooks Bowman at 3:03. Committee members present were Brooke Palleschi, Rochelle Schultz, Kendra Becker, Marina Hendricks, and SDHSAA Representative, Brooks Bowman. Megan Bickel and Jennifer Dame were not present.
- 2. Report on 2021 State Journalism Convention Marina gave a brief report on the 2021 State Journalism Convention. 98 students, 14 advisors from 11 schools were in attendance at this year's virtual convention.
- Annual Publications Contest Regulations & entry forms Brooks reported that the SDHSAA is working to make all journalism contest entry forms in a digital format for future years.
- 4. Review the SDHSAA Journalism Contest Guidelines
 - Consider changes to the Sweepstakes Award

Brooke motioned to change the points on the rubrics for Newswriting and Photography entries in order to give more weight to the Newspaper and Yearbook entries in regards to the Sweepstakes Award. Rochelle seconded the motion. The motion passed unanimously. (See attached rubrics for updated point systems)

- 5. Review and recommend any changes in High School Press Pass Policy & "Request For Student Press Passes" Form No changes were recommended.
- 6. Discuss any other concerns/issues submitted to SDHSAA/Committee members No other concerns were submitted.
- 7. Other business which the members wish to consider No other business was discussed.
- 8. Adjourn the meeting Rochelle motioned, seconded by Brooke, to adjourn the meeting. The meeting was adjourned at 3:26pm.



South Dakota High School Activities Association Journalism - Photography

Contest Event _____

Adjudicator:

- **Circle the individual qualities** in each of the numbered characteristics that are descriptive of those exhibited in this Photo.
- Place the number in the space for each area which most closely matches the descriptors in the corresponding box.
- Total the scores (whole numbers only-**no half points**).
- Please add your comments and suggestions in the space provided (use back if necessary) and sign the form.

I lease a	ada jour commente una sugg	estions in the space provided	(abe baen in neeebbary) and big		
	5	4	3	2	1
Quality	Superior quality and perfect	Above average quality, but	Basic concept is good, but	Basic quality is	Quality is
1-5	in nearly every detail	lacks slightly in detail	quality is not consistent	apparent, but	unacceptable
1-0			throughout the piece	underdeveloped for a	
				high school piece	
	5	4	3	2	1
Materials and	The photo is superior and	The photo is finished with a	Average craftsmanship and	Finished project but it	Materials and
Technique	finished with a great deal of	high level of skill, but lacks a	technical skills. The photo is	lacks finishing touches	craftsmanship is
-	care and attention to detail.	few finishing details or	adequate, but could still be	or could have been	unacceptable.
1-10		touches. With a little more	improved upon with more	improved upon with	dilacceptable.
		effort, the work would be	care.	more effort. Below	
		outstanding.	ouro.	average craftsmanship.	
		outstanding.	5-4	avorago oranomanomp.	
	10-9	8-6		3-2	1
					-
Concept and	Superior degree of	Above average degree of	Photo shows evidence that an	Photo lacks creativity	Photo lacks
Originality	originality exhibited	originality throughout. Theme	idea was tried but it lacks	and original thought.	creativity and
1.00	throughout. Very unique	is present with some	originality. Average degree of	Theme is not fully	original thought.
1-20	solution; theme has been	elaboration.	originality; theme is present	developed.	Theme is very
	explored and elaborated on		with little elaboration.		weak, trite,
	to a high degree. Complex				stereotypical or
	solution.				copied.
	20-17	16-13	12-7	6-2	1
tline / Caption	Well written, with a superior	Well written, with above	Average level of detail about	Below average level of	Unacceptable
	level of detail about the	average level of detail about	the piece. Grammatical errors	detail about the piece.	or non-existent
1-5	piece. No grammatical	the piece. Few grammatical	throughout	Grammatical errors	
	errors	errors	anoughout	throughout	
	011010	011010	3	2	
	5	4	-		1
	-				
A					

Adjudicator comments and suggestions

for improvement

TOTAL POINTS

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Signature of Adjudicator



South Dakota High School Activities Association Journalism - Newswriting

Contest Event _____

Adjudicator:

- Circle the individual qualities in each of the numbered characteristics that are descriptive of those exhibited in this Newswriting.
- Place the number in the space for each area which most closely matches the descriptors in the corresponding box.
- Total the scores (whole numbers only-**no half points**).
- Please add your comments and suggestions in the space provided (use back if necessary) and sign the form.

	add Jour comments and sugg	estions in the space provided	(use buck if necessary) and sig		
	5	4	3	2	1
Quality 1-5	Superior quality and perfect in nearly every detail	Above average quality, but lacks slightly in detail	Basic concept is good, but quality is not consistent throughout the piece	Basic quality is apparent, but underdeveloped for a	Quality is unacceptable
	5	4	3	high school piece 2	1
Writing 1-10	Well written, with a superior level of detail. No grammatical errors	Well written, with above average level of detail. Few grammatical errors	Average level of detail. Grammatical errors throughout	Below average level of detail. Grammatical errors throughout	Written text is unacceptable
	10-9	8-6	5-4	3-2	1
Materials and Technique 1-10	The article is superior and finished with a great deal of care and attention to detail.	The article is finished with a high level of skill, but lacks a few finishing details or touches. With a little more	The article is adequate, but could still be improved upon with more care.	Finished project but it lacks finishing touches or could have been improved upon with	Unacceptable
	10-9	effort, the work would be outstanding. 8-6	5-4	more effort. 3-2	1
Concept and Originality 1-20	Superior degree of originality exhibited throughout. Very unique solution; theme has been explored and elaborated on to a high degree. Complex solution.	Above average degree of originality throughout. Theme is present with some elaboration.	Article shows evidence that an idea was tried but it lacks originality. Average degree of originality; theme is present with little elaboration.	Article lacks creativity and original thought. Theme is not fully developed.	Article is unacceptable. Theme is very weak, trite, stereotypical or copied.
	20-17	16-13	12-7	6-2	1
Cutline / Caption 1-5	Well written, with a superior level of detail about the piece. No grammatical errors	Well written, with above average level of detail about the piece. Few grammatical errors	Average level of detail about the piece. Grammatical errors throughout 3	Below average level of detail about the piece. Grammatical errors throughout 2	Unacceptable or non-existent
	5	4			1

Adjudicator comments and suggestions

for improvement

TOTAL POINTS

Signature of Adjudicator