

## **South Dakota High School Activities Association Public :30 Addresses**

#1

At First PREMIER Bank and PREMIER Bankcard, we don't sit on the sidelines when it comes to supporting the youth in our state. We like to be a part of the action, and that's why we're proud to be a major supporter of the South Dakota High School Activities Association. What better investment is there than encouraging our youth today? For more information on how we can support your financial goals, log on to [www.firstpremier.com](http://www.firstpremier.com).

#2

First PREMIER Bank and PREMIER Bankcard employees are cheerleaders at heart. True, we're not waving pom poms, but we love to cheer on the youth in our state. We applaud the efforts of the South Dakota High School Activities Association in building and teaching teamwork, sportsmanship and discipline in young people today. Supporting their goals simply makes us all winners. Learn more about how we can support your financial goals at [www.firstpremier.com](http://www.firstpremier.com).

#3

The benefits of high school sports and activities extend far beyond winning first place medals or trophies. They build character, discipline and teamwork. At First PREMIER Bank and PREMIER Bankcard we know investing in any effort to instill character traits like these in our youth is really an investment in all our futures. It's what makes us better bankers ... and it makes us all winners. Learn how we can help you win with achieving your own financial goals at [www.firstpremier.com](http://www.firstpremier.com).

#4

We've got spirit yes we do! We've got spirit how 'bout you! At First PREMIER Bank and PREMIER Bankcard, we enjoy cheering on high school sports and activities in our state. Being a PREMIER partner of the South Dakota High School Activities Association is an effective way of saying that we believe in youth and want to support the future leaders of our community. Check us out at [www.firstpremier.com](http://www.firstpremier.com)

#5

There really is no place like home...and cheering for the home team. That's why supporting organizations like the South Dakota High School Activities Association is so important to the associates of First PREMIER Bank and PREMIER Bankcard. South Dakota is our home and doing everything we can to make our communities a better place to live, work and play is one of our top priorities. Good luck to all of today's athletes. Check us out at [www.firstpremier.com](http://www.firstpremier.com)

#6

Aside from helping our customers achieve their financial goals, First PREMIER Bank and PREMIER Bankcard are committed to helping our communities reach their goals. Whether it's helping to feed the hungry or shelter the homeless, mentoring youth or supporting local high school sports and activities, we know investing in these types of activities will reap great dividends for us all. Check us out at [www.firstpremier.com](http://www.firstpremier.com)

#7

When high school youth compete in sports, they're working towards so much more than championship titles. They're building solid character for championship futures. At First PREMIER Bank and PREMIER Bankcard, we believe these are worthwhile endeavors and we are proud to support them by being a major sponsor for the South Dakota High School Activities Association. It's what makes us all winners. Check us out at [www.firstpremier.com](http://www.firstpremier.com)