



# South Dakota High School Activities Association Board of Directors Strategic Planning/Goal Setting

Wednesday, August 16, 2017 • 10:30 A.M CST  
SDHSAA Office Board Room- Pierre, SD

**(Note: No official action will be taken at this meeting, it is for SDHSAA planning and goal setting purposes only)**

1. Call the meeting to order
2. Pledge of Allegiance
3. Introduction of Board and Staff Members
4. Opening remarks- Chairman Postma
  - a. Board Meeting Protocols and Procedures
    - Review of Parliamentary Rules
      - If it is action dictated in a policy manual, 1 reading only
      - New items should have 2 readings
  - b. Vision, Mission, and Beliefs Statements- Dr. Swartos
5. Review 2016 Strategic Planning Minutes- Chairman Postma
6. Review Board Policy Manual, Constitution/By-Laws, Yearbook- SDHSAA Staff
7. Review the Finance Committee Structure and budget reports
8. Review the finance committee recommendations
9. Review the budget, and adjustments for FY 18- Swartos/Jahn
10. Discover increased ticket prices and revenue percentages for sub-state volleyball and basketball games- SDHSAA staff
11. Discuss Annual Meeting- Chairman Postma
12. Discuss mandatory copyright class for AD's, head music directors, head cheer & dance coaches, and one-act directors- Brooks Bowman
13. Legislative Considerations- Dr. Swartos
14. Update on corporate contracts- Dr. Swartos
15. Discuss SDHSAA Foundation mission and separation of the Foundation from the SDHSAA
16. Review Site Selection Committee and meeting dates for 17-18- Chairman Postma
17. Review SDHSAA Constitutional Revisions for 2017-18- Chairman Postma
18. Discuss Superintendent Group Priorities- Dr. Maher, Dr. Bordeaux
19. Discuss Secondary Principals Group Priorities- Mr. Morford, Mr. Aisenbrey
20. Discuss Activities Directors Group Priorities- Chairman Postma, Mr. Ruesink, Mr. Moore
21. Executive Staff and Board Member comments, concerns, and suggestions- Chairman Postma
22. Set goals for 2017-18- Chairman Postma
23. Adjourn

## **SDHSAA- Serving Students Since 1905**

Board Chairperson – Mr. Bud Postma  
Assistant Director – Ms. Jo Auch  
Assistant Director – Mr. Brooks Bowman

Executive Director – Dr. Daniel Swartos  
Assistant Director – Mr. John Krogstrand  
Finance Director – Mr. Isaac Jahn