



**SOUTH DAKOTA HIGH SCHOOL ACTIVITIES
ASSOCIATION
MEETING OF THE BOARD OF DIRECTORS
SDHSAA OFFICE BUILDING**

August 27, 2014

10:00 a.m.

Pierre, South Dakota

The Board of Directors held a strategic planning meeting on August 27, 2014, at the SDHSAA Office Building in Pierre, South Dakota with members present as follows:

Rick Weber	Todd Trask	Steve Morford	Sandy Klatt
Jason Uttermark	Roger Bordeaux	Dan Whalen	Linda Whitney

Staff members present included Wayne Carney, Jo Auch, James Weaver, and John Krogstrand.

The meeting was called to order by Chairperson Rick Weber at 10:00 a.m. followed by the Pledge of Allegiance.

A report was given by SDHSAA legal counsel concerning the newly applied South Dakota Open Meeting Laws. The presentation was designed to assist the board and staff with compliance of the new mandate. In addition, to gain better understandings of what the implications are by having the SDHSAA be subject to the public laws as a non-public entity.

The board conducted a comprehensive planning and goal-setting project. The subjects included a SWOT (Strengths, Weaknesses, Opportunities, and Threats) analysis of the SDHSAA, activity expansion and/or attrition, projected goals for the next year, three years, and five years, key performance indicators, and marketing and public relations planning.

No action was taken.

The meeting was adjourned at 5:05pm

Respectfully submitted,

Rick Weber
SDHSAA Board Chairperson